

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA
MAGICTM
Marathwada Accelerator for Growth
& Incubation Council

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Weekend**

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DISCOVER MAGIC -
Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Aurangabad, Maharashtra, India.

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Editor's Note

Eighth edition of Discover MAGIC, official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the April- June 2023.

We are delighted to present "DISCOVER MAGIC"- Official Newsletter, its eighth edition, covering reviews of events and activities conducted by MAGIC during April 2023 - June 2023 for nurturing Startups, Grass-root innovation, Women Entrepreneurship, and Accelerating MSMEs growth.

In April 2023, Marathwada Accelerator for Growth and Incubation Council (MAGIC) celebrated the 6th Annual Day in the gracious presence of SIDBI officials. MAGIC HeadOnn Session was

Marathwada Accelerator for Growth and Incubation Council (MAGIC) had organized an event with the aim of providing a platform to startups in Marathwada region and connecting them with startup stakeholders. MAGIC Startup Weekend, powered by SIDBI was held at Marathwada Auto Cluster on Saturday 27 May and Sunday 28th May 2023.

The inaugural ceremony of 'MAGIC Startup Weekend' was held in the gracious presence of Hon. Dr. Bhagwat Karad, MoS, Ministry of Finance, GoI & Hon. Sivasubramanian Ramann, CMD, SIDBI.

MAGIC HEADONN and My Skill, My Business initiative was organized in association with Shreeyash College of Engineering, G H Rasoni Institute of Engineering and Management, Jalgaon, and JNEC College, MGM University and Govt. ITI Ghanasvangi, District Jalna.

I take this opportunity to thank the pool of Mentors associated with MAGIC as well as MAGIC office staff team for their active participation and contributions ensuring vibrant atmosphere at MAGIC.

-

Mr. Ashish Garde,
Editor,
DISCOVER MAGIC

MAGIC Incubator Supported by



Promoted by Members of



MAGIC Annual Day

6th Annual Day of MAGIC was celebrated in the gracious presence of senior officials of SIDBI & MAGIC incubatees, MAGIC Team members, Interns working on specific projects & MAGIC Directors actively participated in the Annual Day Celebrations SIDBI Official.

SIDBI officials took keen interest in the Startups being incubated at MAGIC & they were highly impressed with the work being done by MAGIC for promoting Startups, nurturing innovation & supporting entrepreneurship development.



MAGIC OFFERINGS

Networking Opportunities | Mentoring | Company Formation Services |
Technical Support | Product Designing | Product Prototyping | Marketing |
IP & Copyrights | Seed Funding | Angel, VC, Industry Connect



Launch of Discover MAGIC - 7th Edition

Seventh edition of Discover MAGIC – The official newsletter of MAGIC was released on the occasion of 6th Annual Day celebration. The newsletter covers major happenings during Jan-March 2023 & helps convey the developments connected with MAGIC & happenings to all the stakeholders.

On this occasion, senior officials of SIDBI & MAGIC Directors, Incubatees, CMIA Secretariat, MAGIC team and Interns were present.

[Read full newsletter: Click Here](#)

MAGIC STARTUP WEEKEND

Powered by  sidbi

Saturday 27 - Sunday 28 May 2023

INAUGURAL SESSION



Marathwada Accelerator for Growth and Incubation Council (MAGIC) had organized an event with the aim of providing a platform to startups in Marathwada region and connecting them with startup stakeholders. MAGIC Startup Weekend, powered by SIDBI was held at Marathwada Auto Cluster on Saturday 27 May and Sunday 28th May 2023. This was the first of its kind exclusive Startups Showcase/ Startup Expo for 2 Days was held in the Marathwada region. Approx. 2500 students, innovators, Startups, faculties, entrepreneurs, Govt officials participated in the MAGIC Startup Weekend.

The inaugural ceremony of 'MAGIC Startup Weekend' was held in the gracious presence of Hon. Dr. Bhagwat Karad, MoS, Ministry of Finance, GoI & Hon. Sivasubramanian Ramann, CMD, SIDBI.



Startups in India have come a long way in the last seven years & the role and contribution of startups is very important for Aatmanirbhar Bharat: Hon. Dr. Bhagwat Karad, MoS, Ministry of Finance, GoI



Hon. S. Raman, CMD SIDBI in his address said that Chhatrapati Sambhajinagar (Aurangabad) has emerged as a manufacturing industrial hub & is also a thriving startup ecosystem. He was very impressed with the kind of work done by MAGIC & assured to support Startups through MAGIC.



MAGIC Startup Weekend offered an opportunity to present the Detailed Project Report of Proposed Godavari Drone Cluster at AURIC to SIDBI CMD Mr. Sivasubramanian Ramann in the gracious presence of Hon. Dr. Bhagwat Karad, MoS Finance, Gol.

Proposed Drone Cluster at AURIC City will offer the required ecosystem for the Innovators and Startups working in the domain of Drones.

MAGIC STARTUP WEEKEND

Powered by  sidbi

Saturday 27 - Sunday 28 May 2023



A memorandum of understanding (MoU) was signed between MAGIC and Srijan Trust to support Student innovators and strengthen the startup ecosystem. Under this MoU, startups emerging from Srijan Trust's DIPEX initiative will be supported by MAGIC.

MAGIC STARTUP EXPO



The Startup Expo was inaugurated at the hands of Hon. Dr. Bhagwat Karad, MoS, Hon. S. Raman, CMD, SIDBI, and Hon. Ram Bhogale during the MAGIC Startup Weekend.

70+ Startups had applied & 40 Startups showcased their products/services for the 2-day Startup Expo.



Prize Distribution Ceremony of MAGIC's Innovate for India Challenge was held during the opening ceremony. This was the 4th consecutive year MAGIC conducted National Level Innovation Challenge for identifying innovative startups & innovators. Startups from 24 states, 93 cities, innovative ideas of 314 Startups from 15 domain participated in the Innovate For India Challenge.



Leader of the Opposition in the Legislative Council Hon. Ambadas Danve, visited the exhibition and took keen interest in the developed by young startups.



DAY 1

Session 1 - Topic: Latest Technologies in Batteries in EVs and Drones

Dr. Saurabh Markendeya, CTO, Dreamfly Innovations was the keynote speaker at the first session of MAGIC Startup Weekend & he shared views on Graphene Battery Technology & highlighted it's utility EV & Drones



Session 3 - Topic: Startup Ideas in Manufacturing Domain

Mr. Ajay Deshkar, Partner, 3DEngineering LLP interacted with the participants & shared Startup Ideas in Manufacturing Domain. He covered important aspects of IIoT Additive Manufacturing, AI, ML and Low & No code programming, Virtual Reality for manufacturing Startups. **Govt. College of Engineering (GCEA)** was the academic partner for this session.



Session 2 - Topic: Support for research and innovation by Manthan

Mr. Rahul Kulshrestha interacted with the participants of MAGIC Startup Weekend. He shared insights on Support for research and innovation by the **Principal Scientific Advisor GoI** through Manthan Platform. **CSMSS College of Engineering** was the academic partner for this session.



Session 4 - Advantages of Drone Cluster & Drones for Humanity

Dr. Vijay Page, Director, Bramha Research Foundation showcased the potential of Drone Startups & potential of establishing a Drone Cluster at AURIC. He highlighted advantages of Drone manufacturing through Cluster based approach Common Facility Centre. **Ms. Samridhi Pandey** shared her journey of establishing her startup connected with Drones & its applications for serving humanity. **MGM University** was the academic partner for this session.



DAY 2

MAGIC
STARTUP WEEKEND

Powered by **sidbi**

Saturday 27 - Sunday 28 May 2023

Session 1 -

Topic: Digital Marketing for Startups

Dr. Saurabh Markendeya, CTO, Dreamfly Innovation was the keynote speaker at the first session of MAGIC Startup Weekend & he shared views on Graphene Battery Technology & highlighted it's utility EV & Drones . **MIT College of Engineering** was the academic partner for this session.

Senior Industrialist and CMIA Past President Mr. Arvind Machhar interacted with the startups and students participating in **#MAGICStartupWeekend** and highlighted the need of promoting entrepreneurship amongst the students.



Session 2 - Topic: Design Thinking Workshop



Design Thinking Workshop by Mr. Tushar Kanikdale focused on innovation, product development, entrepreneurship and future skills, & the importance of innovation in product design and he also demonstrate the nuances of product design. MAGIC Startup Weekend. Deogiri Institute of Engineering and Management Studies (DIEMS) was the academic partner for this session.

MAGIC Initiatives

My Skill, My Business

Marathwada Accelerator for Growth and Incubation Council (MAGIC) in association with GIZ & Govt ITI has taken a unique initiative for fostering the spirit of Skills based Entrepreneurship amongst the ITI Students. Session on My Skill, My Business was hosted at Govt. ITI Ghanasvangi, District Jalna.



Mr. Prasad Kokil, & Mr. Sunil Raithatha, Director-MAGIC interacted with the students, faculties and grassroots innovators for creating the awareness & developing the much-needed mindset for establishing an enterprise based on their respective skills.



MAGIC HeadOnn

MAGIC HEADONN initiative was organized in association with Shreeyash College of Engineering, G H Rasoni Institute of Engineering and Management, Jalgaon, and JNEC College, MGM University.

Mr. Prasad Kokil, Director-MAGIC provided insightful inputs to the students regarding identification of the key challenges in product development & cultivating the culture for solving the problems. MAGIC as part of its long term strategic initiative regularly conducts "HeadOnn"- #ProjectToProduct program for engineering college students & help ignite the spark of innovation for finding unique solutions for real problems.

Key Takeaways of the session:

- Identifying the Key challenges in Product.
- Development and tricks to tackle them.
- Cultivating the Culture for Solving Problems.
- Ideating an enterprise from scratch.



Interactions @ MAGIC



Dr. Rodney Reviere, Project Head IGVET GIZ India along with Mr. Ravi Korgal visited MAGIC Incubator & had an interaction meeting & reviewed the progress of "My Skills My Business" initiative for ITI Students , encouraging them to pursue Skills based Entrepreneurship. MAGIC is closely working with GiZ India for creating awareness & promoting Entrepreneurship based on the Skills acquired by ITI students in Rural areas of Maharashtra which can lead to creation of New Jobs for the local youths



Principal Govt. ITI Jalna along with his colleagues visited MAGIC Business Incubator SME Accelerator to know more details about the scope of support & services offered by Incubator & SME Accelerator as well as the programmes & activities executed by MAGIC Incubator & SME Accelerator ITI Startup



Faculties of DKTE College of Engineering, Ichalkaranji visited the MAGIC office to understand the day-to-day operations of the Incubation Center and to explore the engagement with MAGIC for starting an innovation cell / incubation center. MAGIC Director Mr. Prasad Kokil, and Mr. Ashish Garde briefed about the working of the MAGIC. In January 2023, MAGIC in association with TATA Technologies conducted one day -Tech Talk Session at Kolhapur. Students of DKTE College of Engineering, Ichalkaranji activity participated in the workshop.



Letter of Co-operation (LoC) was signed for the renewal of MoU between **MAGIC and Bharatiya Yuva Shakti Trust (BYST)** to empower the youth led startups to turn their business ideas into profitable enterprises & to channelize the power of India's youth towards economic development. The team of BYST Mentors visited MAGIC #Incubator & interacted with Ashish Garde to understand the scope of the initiatives & activities of MAGIC & the support & services offered by the Incubator to the Startups while nurturing Innovations & promoting Entrepreneurship

Interaction @ MAGIC



The delegation comprising of senior executive of **Mondelēz, Dalberg & CARPE - EcoSattva** visited MAGIC Business Incubator SME Accelerator for an interaction meeting for discussing various important aspects involved in the effective implementation of Public Private Partnership Projects.



During the course of the interaction meeting with the executives of Mondelēz International Dalberg & CARPE - EcoSattva, detail discussion was held regarding the functioning of #Incubators & Common Facility Centers #CFC established & functioning with #CSRPartnership.



Team of VIGNAN iTBI, Andhra Pradesh visited MAGIC center and interacted with MAGIC Incubator Team for knowing the best practices implemented by the MAGIC to support Startups and Innovators



Mr. Pradeep Peshkar, Director - Nashik Defence Innovation Centre (NDIC) visited MAGIC office & interacted with MAGIC team and highlighted opportunities in manufacturing Defence Sector for Startups & MSMEs for #AatmanirbharBharat



Events with Ecosystem Partners



MAGIC Director Mr. Milind Kank actively participated in the **C20 Summit Corporate Meeting- Namsai Conclave in Arunachal Pradesh**. The summit with the theme Diversity, Inclusion, and Mutual Respect, was held on June 10 and 11, organised by the Vivekananda Kendra, Kanyakumari. The C20 is one of the official engagement groups of the G20, which provides a platform for civil society organisations (CSO) to voice the aspirations of the people.



MAGIC Director Mr. Ashish Garde actively participated in the Startup20 Goa Sankalpana meeting as part of Startup20 engagement group under G20 at Goa and shared important feedback during the discussion on the action points proposed under various Task Force for Startup20.



The Startup Expo at TiEConMumbai helped & facilitated Interaction meeting with Shruti Kannan Head Cisco For Startups. Opportunities for MAGIC-Cisco for supporting the startups based in Tier-2-3 cities were discussed.



Startup20 meeting at Goa offered an opportunity to interact with Ms. Astha Grover & Startup India team for discussing & exploring opportunities for Incubators Industries Associations Corporates to strengthen the Startup Ecosystem in Tie2/Tier3 cities in the country.



Meeting with the team of **Technology Business Development Centre Canada** was important for exploring opportunities for supporting Startups who are looking for growth & expanding business in Canada.



ISBA's Annual Flagship Program - ISBA Manager Conclave was held at IIT Mandi Himachal Pradesh on 20-21 April 2023. The conclave is an initiative as a part of capacity building program for Incubator Managers through peer learning, networking & focusing on Best Incubation Practice. Over 40 leading Incubator representatives from across India participated in the Conclave.

Mr. Ashish Garde, Founder Director MAGIC & ISBA Governing Board Member got opportunity to share various unique initiatives of MAGIC during the panel discussion on Role of Incubators while extending support to startups.

Outreach Events



Meeting with IDEX Officials

MAGIC Director Mr. Ashish Garde, visited the IDEX Office and had a fruitful discussion with team IDEX in order to strengthen the defence ecosystem in the country. MAGIC is the partner Incubator of IDEX.



Y20 **PANEL DISCUSSION**

A dialogue between young Indian achievers and business networking organizations that mentor entrepreneurs on how to build an ecosystem for business and work towards Industry 4.0

Wednesday 10 May 2023 **CSMSS, Chh. Shahu College Of Engineering**
Kanchanwadi, Aurangabad, Maharashtra 431136 **1000 - 1400 Hrs**

Panelists

 Sunil Raithatta Managing Director Vinodrai Engineers	 Sonali Dhopte Chief Strategy Officer Excelize	 Shekhar Sangwkar Director Think Lean Prefab systems Pvt Ltd	 Abhijeet Wadekar Principal PES College of Engineering
 Session Moderator		 Venue Partner	 Supported by

20 Brainstorming Session,

Y20 Brainstorming Session, a dialogue between young Indian Achievers & business networking organisations that mentor entrepreneurs on how to build an ecosystem for business and work towards Industry 4.0 will be held today at 10 AM at CSMSS College of Engineering.

Yi is MAGIC's ecosystem partner for supporting young innovators & startups. Mr. Sunil Raithatta, MAGIC Director will be participating in the panel discussion during the Y20 Brainstorming Session.



Meeting - ISBACON - 15th Annual Conference

#ISBACON-15th Annual Conference of #Incubators from all over India is scheduled to be held at Navi Mumbai. This will be an excellent opportunity for #Maharashtra State! MSInS hosted an interaction meeting about various topics on Incubators and Startup ecosystem with the delegation of ISBA.



Meeting with DRM Nanded

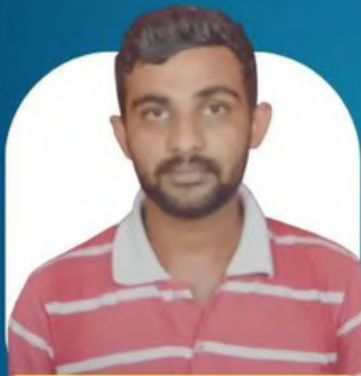
CMIA hosted the stakeholders interaction meeting with Ms. Neeti Sarkar DRM, Nanded & team of officials from South Central Railway, Nanded Division for exploring opportunities for industries as well as startups in the region. MAGIC team participated in the discussion. MAGIC highlighted the need of establishing Vendor Development Centre for MSMEs & Railway's R&D Innovation Centre at AURIC City for promoting Startups. CMIA President Mr. Nitin Gupta recommended Rail Min India to host Railway Expo in AURIC City for promoting B2B meetings with MSME Startups.

Achievements



Maharashtra
State Innovation
Society

CONGRATULATIONS



Mr. Ganesh Shelke

DOPAR ENERGY
PVT. LTD.



Mr. Akshay Chavan

JIJAI TRAILORS &
EQUIPMENT PVT. LTD.



Mr. Amol Ingale

Indafit Tech
PVT. LTD.

FOR GETTING SELECTED IN
STARTUP INDIA SEED FUND SCHEME THROUGH MAGIC



MAGIC

Incubated Startup
Bharat Dental
Innovations Pvt. Ltd.
participating in the
National Technology
Week at Pragati
Maidan, New Delhi
with the themed -
School to Startup
'Igniting Young
Minds to Innovate'

MAGIC Incubator Supported by



iDEX Innovations for Defence Excellence
भारत सरकार 2021 में जन्मिल



Maharashtra State Innovation Society



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Marathwada Accelerator for Growth & Incubation Council

IMPACT

(From the date of Inception to till date | 2018-2023)

400

Startups Supported

500+

Hours of Mentorship Provided

Startups Incubated

72

Idea Validated

1250

53

Startups Supported Seed Fund

12500

Students/Startups/SME's Reached

Startups Cumulative Revenue

12 cr+

CSR Support Manage

1.32 cr+

255

Employment Generated by Startups

1 cr+

CSR Support Disbursed

IPR Filed/Granted

16

MOUs Signed

72

15

Sectors of Startups

04

National Level Innovation Challenge Conducted

Marathwada Accelerator for Growth & Incubation Council

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