

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA
MAGICTM
 Marathwada Accelerator for Growth
 & Incubation Council

IN THIS ISSUE

- Innovate for LiFE Challenge 2023
- TMIH @ ICONN23
- Startup20 Summit
- MAGIC- ITI Incubation Center at Govt. ITI Jalna

MAGIC Incubator Supported by



iDEX Innovations for
 Defence Excellence
 प्रधानमंत्री पुरस्कार 2021 से सम्मानित



महाराष्ट्र शासन

Maharashtra
 State Innovation
 Society



Ministry of Micro, Small and Medium Enterprises,
 Government of India

MSME
 MICRO, SMALL & MEDIUM ENTERPRISES
 सूक्ष्म, लघु एवं मध्यम उद्यम

INDEX



DISCOVER MAGIC -

Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

Designed by: Nikhil Bhalerao
Subscribe to our Newsletter
bit.ly/DiscoverMAGIC

Editor's Note

Ninth edition of Discover MAGIC, official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the July - Sept 2023.

We are delighted to present "DISCOVER MAGIC"- Official Newsletter, its ninth edition, covering reviews of events and activities conducted by MAGIC during July 2023 - September 2023 for nurturing Startups, Grass-root innovation, Women Entrepreneurship, and Accelerating MSMEs growth.

The 5th edition of MAGIC's signature annual innovation challenge was launched in July 2023, received immense response from across the nation. 'Innovate for LiFE Challenge 2023' emphasized innovators, startups that are development-oriented, job-creating and have the potential to contribute to the creation of intellectual property for the nation, working on the theme of environmentally sound lifestyle, which is essential for sustainable development. The grand finale of IFLC2023 was conducted in September 2023. 8 Startups emerged as winners and will be awarded cumulative cash prizes of Rs. 6 lakh & mentoring & incubation support.

In August 2023, Marathwada Accelerator for Growth and Incubation Council (MAGIC) in collaboration with Tata Technologies Ltd. under its Ready Engineer Program launched third edition of Tata Technology-MAGIC Innovation Hub - TMIH @ ICONN23 and Ready Engineer - MAGIC Startups (REMS). MAGIC also conducted a Focus Group Discussion on Maharashtra State Innovative Startup Policy 2023. Dr. N. Ramaswami, (IAS) Chief Executive Officer, MSInS addressed the meeting.

MAGIC takes this opportunity to thank Govt. of Maharashtra for giving approval to establishing 'MAGIC- ITI Incubation Center' at Govt. ITI Jalna during the Govt. of Maharashtra's Cabinet Ministers meeting held at Chhatrapati Sambhajnagar (Aurangabad) chaired by Chief Minister Hon. Eknath Shinde, in presence of Dy. CM Hon. Devendra Fadnavis, Hon. Ajit Pawar and Hon. Mangalprabhat Lodha, Minister Skill Development, Entrepreneurship and Innovation, Govt. of Maharashtra.

MAGIC was bustling with the visits of eminent personalities, ecosystem partners, industry associations and investors who actively engaged with MAGIC Startups and leadership team. Monthly flagship activities of MAGIC have received excellent response from the aspiring entrepreneurs from various academic institutes.

I take this opportunity to thank the pool of Mentors associated with MAGIC as well as MAGIC office staff team for their active participation and contributions ensuring vibrant atmosphere at MAGIC.

-
Mr. Ashish Garde,
Editor, DISCOVER MAGIC

Got an Idea?

We help you build it!

Marathwada Accelerator for Growth & Incubation Council (MAGIC) is India's first Regional Industry Association-led sector agnostic incubator and SME Accelerator. MAGIC is promoted by members of the CMIA & is active since 2015, when it started building a strong culture and inclusive startup ecosystem in tier 2-3 cities of India for Innovation & Entrepreneurship.



OFFERINGS

Networking Opportunities | Mentoring | Company Formation Services | Technical Support | Product Designing | Product Prototyping | Marketing | IP & Copyrights | Seed Funding | Angel, VC, Industry Connect

MAGIC- ITI Incubation Center' at Govt. ITI Jalna

News Flash MAGIC by CMIA
MAGIC
Marathwada Accelerator for Growth & Incubation Council

- Proposal for establishment of MAGIC- ITI Incubation Center' at Govt. ITI Jalna was approved during the Govt. of Maharashtra's Cabinet Ministers meeting held at Chhatrapati Sambhajinagar (Aurangabad) chaired by Chief Minister Hon. Eknath Shinde, in presence of Dy.CM Hon. Devendra Fadnavis, Hon. Ajit Pawar and Hon. Mangalprabhat Lodha, Minister Skill Development, Entrepreneurship and Innovation, GoM.
- A total fund of Rs 10 crore has been sanctioned for setting up this centre.
- This is the first PPP Model Incubation Center in the country to be established in a government ITI.
- The proposed MAGIC-ITI Jalna Incubation Center at Govt. ITI Jalna is envisaged to help prompting entrepreneurship, support startups and nurture innovation in the rural area of Marathwada, Maharashtra

MAGIC takes this opportunity to thank Govt. of Maharashtra for giving approval to establishing '**MAGIC- ITI Incubation Center' at Govt. ITI Jalna** during the Govt. of Maharashtra's Cabinet Ministers meeting held at Chhatrapati Sambhajinagar (Aurangabad) chaired by Chief Minister Hon. Eknath Shinde, in presence of Dy. CM Hon. Devendra Fadnavis, Hon. Ajit Pawar and Hon. Mangalprabhat Lodha, Minister Skill Development, Entrepreneurship and Innovation, Govt. of Maharashtra.



District Collector- Jalna Dr. Shrikrishna Panchal (IAS) along with the team of officials of his office & MAGIC Incubator team visited Govt ITI Jalna for the site inspection for the proposed Incubation Centre. This will be the first incubation centre in the country which is to be established at Govt. ITI premises.



Dr. Shrikrishnanath Panchal (IAS), District Collector Jalna visited MAGIC & had a detailed interaction meeting with the MAGIC team. He took keen interest to know more about the functioning of the Incubator, activities undertaken by the MAGIC for supporting startups, nurturing innovation & promoting entrepreneurship.



महाराष्ट्र शासन

Maharashtra
State Innovation
Society

Focus Group Discussion

Maharashtra State Innovative
Startup Policy 2023



Focus Group Discussion on Maharashtra State Innovative Startup Policy 2023

Department of Skills, Employment, Entrepreneurship and Innovation, Govt of Maharashtra is drafting a new Startup Policy 2023 for the Maharashtra State. To have a more inclusive and holistic policy, MSInS conducted Focus Group Discussion meeting on 10th August 2023 at MAGIC – CMIA for the recommendations from all the stakeholders of Startup Ecosystem.

Shri. Ashish Kumar Singh Valsa, Hon. Additional Chief Secretary, Skills, Employment, Entrepreneurship, and Innovation Department, Government of Maharashtra as well as the Shri Dr. N. Ramaswami, (IAS) Chief Executive Officer, Maharashtra State Innovation Society (MSInS) addressed the meeting on Maharashtra State Innovative Startup Policy 2023.

Startups, MSME Entrepreneurs, Mentors, Business Leaders, Academia Representatives, Govt. Officials, Representative of Financial Institutes and MAGIC team participated in the discussion and gave their inputs and suggestions on the upcoming Maharashtra State Startup Policy 2023.



Shri Dr. N. Ramaswami (IAS), CEO Maharashtra State Innovation Society, Mr. Pramod Shinde, Jt. CEO Maharashtra State Innovation Society visited MAGIC Business Incubator SME Accelerator at Chamber of Marathwada Industries and Agriculture along with MSInS Team Members and interacted with the startups being incubated at MAGIC Incubator.

The delegation of the officers visiting MAGIC took keen interests in the activities and programmes executed by MAGIC for supporting startups, nurturing innovation and promoting entrepreneurship. They appreciated the efforts made by MAGIC team and the progress of the incubator journey in last 5 years.

Launch of TMIH & REMS



The 3rd edition of Tata Technologies-MAGIC Innovation Hub (TMIH)- a national level virtual exhibition for Startup Ecosystem and Ready Engineer -MAGIC Startup (REMS) - a unique & specially curated Incubation Program was inaugurated in the gracious presence of Dr.. K. V. Kale, Hon. Vice Chancellor, Dr. Babasaheb Ambedkar Technological University and Mr. Siddharth Yawalkar, Program Lead Ready Engineer, Tata Technologies Ltd .

Speaking on this occasion Dr. K. V. Kale said that in the new education policy , emphasis is given on entrepreneurship, and research and organisations like MAGIC can play a crucial role in establishing Entrepreneurs' rather than creating job seekers. Marathwada Accelerator for Growth and Incubation Council (MAGIC) and Tata Technologies Limited have organized a virtual exhibition for startups and an incubation programme for student startups from Tier 2 & Tier 3 cities in Maharashtra and Karnataka State. The exhibition will provide a platform for startups to showcase their concepts, products, and plans to domestic & international investors. The incubation program will provide seed funding, mentoring, & co-working space to startups.

Workshops at TMIH

MAGIC and EBTC arranged the Thursday Talks 3.0 series of sessions at the Tata Technologies MAGIC Innovation Hub (TMIH) @ICONN virtual exhibition platform. The first Session was on "Aviation industry in particular drones: Opportunity and challenges in the Europe-India Business Corridor". The session was planned in collaboration with CSMSS Chh. Shahu College of Engineering, Aurangabad. DTE CODE-2533, on 07-Sept-2023 from 3:30 PM - 4:15 PM.



Thursday Talks 3.0 session on "How to Tackle Counterfeiting in the E-Commerce Space" was hosted by MAGIC, Tata Technologies Ltd. in association with EBTC & in collaboration with DKTE Society's Textile & Engineering Institute, Ichalkaranji at 'TMIH @ ICONN23.' Mr. Aditya Chakraborty was the keynote speaker of the session. The session was focused on sharing valuable insights for Startups/SMEs on some effective strategies in the fight against counterfeiting in E-Commerce.

Ready Engineer – MAGIC Startups (REMS) is a joint initiative of MAGIC & Tata Technologies Ltd. under TTL's Corporate Sustainability and CSR initiative. The initiative is curated & implemented by Marathwada Accelerator for Growth and Incubation Council (MAGIC) Aurangabad, which will promote selected student startups & entrepreneurs and support them to build their ideas into a commercial & viable product and service.

REMS Incubation Program Includes



Seed Funding
up to 50 Thousand



1:1 Structured
Coaching & Training



Dedicated
Mentoring



State-of-the-art
Co-working space



Networking &
Marketing support



Virtual booth at
TMIH Exhibition



STARTUP20 SHIKHAR

3-4 JULY | GURUGRAM

STARTUP20: India's Moment during the G20 Presidency & Beyond

India's startup ecosystem is the third largest in the world, following the United States and China. This startup ecosystem has the potential to contribute 4-5% to the GDP of the country. During its G20 Presidency, India has established the first Startup20 engagement group.

Prime Minister of India Hon. Narendra Modi has spotlighted India's startup ecosystem and the youth's role in the fourth industrial revolution. The Indian government has proposed numerous initiatives for young professionals in the technology industry, including the Startup India seed fund, Atal innovation mission, Skill India, software technology parks, and nextgen IEDC (Innovation and Entrepreneurship Development Centres). As a result of these initiatives, youth have gained a new sense of confidence to pursue their entrepreneurial aspirations.

India has introduced the Startup20, a group that has the ability to change the G20 & drive development trend through innovation, collaborative effort, entrepreneurial spirit, & social inclusion. By partnering through the startup20 group, member country startups are able to recognize and tackle important issues in the creation of new products or services that not only make a business sense but also address social and environmental concerns. Startup20 can play a crucial role in resolving startup-related international issues. For instance, when entering a new market, startups may encounter regulatory obstacles and challenges, such as legal frameworks and business practises. Startup20 can serve as a global hub to facilitate collaboration and knowledge sharing between leading startups and governments. Youth in India is a tremendous asset to the country. As the world undergoes a profound transformation characterised by shifting social dynamics & technological advancements, the youth population will contribute to the nation's aspiration for global leadership.

The Startup20 Shikhar, the prestigious startup showcase module of the G20 India Summit, took place in Gurgaon on July 3-4, 2023. MAGIC actively participated in this august gathering of the global Startup ecosystem.



Dr Chintan Vaishnav, Chair of Startup20, in his address highlighted the crucial role of the Startup20 group in shaping India's startup ecosystem for the next decade.



Aastha Grover, Head-Startup India talked about government schemes, initiatives & infrastructure to help nourish the Indian startup ecosystem at Startup20ShikharSummit.



Meeting the delegates from Brazil on the sidelines of Startup20 meeting has a special significance as Brazil will be leading G20 & hosting the **Startup20** meetings after the successfully introducing this new focus group for the first time during the India's G20 Presidency.



Startup20 meeting at Gurugram provided an opportunity to meet with key stakeholders of Startup Ecosystem as well as establishing new connections through the Networking opportunities on the sidelines of Startup20

Organized by
MAGIC BY CMIA™
MAGIC
Marathwada Accelerator for Growth
& Incubation Council



Office of the Principal
Scientific Adviser to
the Government of India

Supported by
#startupindia



Maharashtra
State Innovation
Society

Powered by



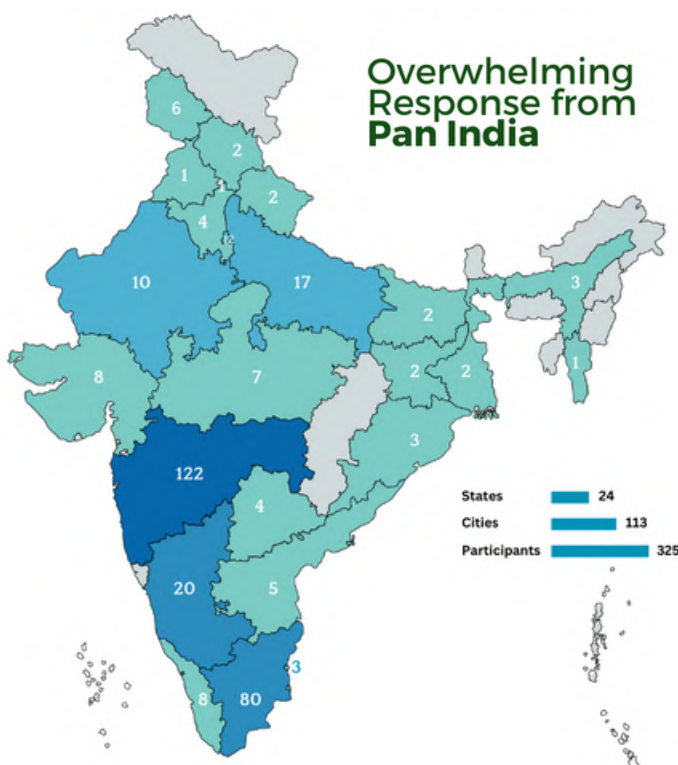
3D Engineering



Since 2019, MAGIC is conducting one of its flagship activities, Annual Innovation Challenge based on various themes. Through this activity, we made our nationwide presence.

The success of the previous editions of MAGIC's Innovation Challenge was demonstrated by the volume, quality & diversity of startups. We received ~1000 applications from 24 states/UTs in the Country.

This year we launched the Innovation Challenge on the occasion of National YOGA Day- 2023. The grand finale of MAGIC's Annual Flagship Event 'Innovate for #LiFE Challenge 2023 (IFLC23)' was held on 30th September 2023. The theme for this year's Innovation Challenge was based on LiFE (Lifestyle for Environment) with broadening the concept to **वसुधैव कुटुंबकम्**.



This year's challenge promotes innovative innovators, startups that are development-oriented, job-creating and have the potential to contribute to the creation of intellectual property for the nation, working on the theme of environmentally sound lifestyle, which is essential for sustainable development.

Through this initiative, we encouraged the participation of the innovators and startups of various sectors so that they can leverage the benefits of the MAGIC's ecosystem to nurture themselves at the next level. We witnessed an overwhelming response from participants across 24 States, 3 Union territories, 113 Cities, 325 teams comprising 1500+ team members, and 11 Sectors connected to the LiFE mission.

After the rigorous evaluation conducted by the Panel members (comprising of experts in Academic, Industry, and Entrepreneurial Ecosystems from PAN India), we selected the 32 applications (16 from Pre-revenue and 16 from Revenue Category) for the GRAND FINALE.

Innovate for LiFE Challenge 2023

**Winners of
Innovate for LiFE Challenge 2023**

Revenue Stage	 WINNER AgroZee Organics Private Limited, Pune	 1st Runner-Up InfinityX Innovations, Bengaluru	 2nd Runner-Up UNG Technologies Private Limited, Kharagpur
Revenue Stage	 WINNER Agropeeper Technologies Private Limited, Mumbai	 1st Runner-Up TechMeGo Private Limited, Anantnag, Kashmir	 2nd Runner-Up Soothe Earth LLP, Pune
Aspiring Rural Startup	 WINNER Urber Nature Private Limited, Orisa	Promising Women-Led Startup	 WINNER Aruheal Solutions Private Limited, Jalgaon

The finalist presented their startups in detail to eminent panels of Judges which include industry leaders and subject experts.

IFLC2023 was powered by 3D Engineering – one of the fastest growing engineering product companies – and supported by Maharashtra State Innovation Society (MSIS), Startup India, Principal Scientific Advisor – PMO India.

Senior entrepreneur Ninad Karpe, founder of 100x VC, delivered keynote address highlighting how startups should pitch for funding, what important aspects to consider while developing their product, and how to scale a startup product.

During the event, panel discussion was organized on 'Building a startup ecosystem to realizing Vasudhaiva Kutumbakam'. Ajay Deshkar of 3D Engineering, Yujuvendra Mahajan of Deepstambh Foundation, Girindra Kasmalkar, Founder of Ideas to Impacts, and Scientist Dr. Ranjan Garge will be the panelists and MAGIC director Milind Kank moderated the session. The discussion emphasized the need for collaboration between academia, industry, and organizations.



MAGIC Initiatives



MAGIC conducted **HeadONN session at SND Engineering College, Yeola** on 19th July 2023

Mr. Prasad Kokil, Director-MAGIC provided insightful inputs to the students regarding identification of the key challenges in product development & cultivating the culture for solving the problem.



MAGIC conducted HeadONN session at "**Dr. Rafiq Zakaria Campus, Aurangabad**" on Aug 24.

MAGIC LearnNXT
 FINANCES FOR NON-FINANCE BACKGROUND FOUNDERS OF STARTUP
 Friday | July 14, 2023
 03:30 pm - 04:30 pm
 MAGIC Office CMIA-Bajaj Bhavan, P-2, MIDC, Railway Station Road, MIDC Industrial Area, Chh.Sambhajinagar
 CS Prasad Takalkar
 PARTNER - KMP & ASSOCIATES

As a part of MAGIC LearnNXT Series, an insightful session on **Finances for Non-finance background Founders** of Startup was held at MAGIC Office; CS Prasad Takalkar, Partner, KMP & Associates was the keynote speaker for the two part session. Large number of startups attended the MAGIC's LernNXT program.

MAGICx Interview Series
 DENTAL PRACTITIONER TO DENTOPRENEUR
 Thursday | July 27, 2023
 10 pm - 03:30 pm
 MAGIC Office - CMIA, Bajaj Bhavan, P-2, MIDC, Railway Station Road, MIDC Industrial Area, Chhatrapati Sambhajinagar (Aurangabad)
 Register now!
<https://bit.ly/MAGICxIS>
 Dr. Sunil Sahuji
 Founder, Bharat Dental Innovations Pvt. Ltd.

Interview Series session on "**Dental practitioner to Dentopreneur**" was conducted on Thursday, 27th July 2022. The guest speaker for the session was Dr. Sunil Sahuji, Founder, Bharat Dental Innovations Pvt. Ltd & MAGIC Incubatee.



MAGICx Interview Series session on the topic '**SheMeansBusiness Women Entrepreneurs** changing the game' was organized on 11th September 2023 at MAGIC. Ms Rashmi Mahajan and Ms Ujwala Mandape shared their startup journey.

My Skills My Business माझं कौशल्य माझा व्यवसाय

Skill-Based Entrepreneurship
 कौशल्य आधारित उद्योजगता

Organized by MAGIC in association with
 Govt. I.T.I., Kannad and GIZ

MAGIC Business Incubator SME Accelerator in association with GIZ & Govt ITI, Kannad had organized My Skill, My Business, a unique initiative for fostering the spirit of Skills based Entrepreneurship amongst the ITI Students. Mr. Prasad Kokil, Director - MAGIC interacted with the students & faculties for creating the awareness & developing the much-needed mindset for establishing an enterprise based on their respective skills.

Interaction @ MAGIC



Dr. Shrikrishnanath Panchal (IAS), District Collector Jalna visited MAGIC & had a detailed interaction meeting with the team of MAGIC Board of Directors. He took keen interest to know more about the functioning of the Incubator, activities undertaken by the MAGIC for supporting startups, nurturing innovation & promoting entrepreneurship, specially for the talented youths & students from tier 2/3 cities in India. He also interacted with MAGIC Incubatees from Jalna & visited the Startup product gallery.



Dr. K. V. Kale, Vice Chancellor, Dr. Babashaeb Ambedkar Technological University, Lonere visited MAGIC Incubator and interacted with the MAGIC team. DBATU is the Ecosystem partner of MAGIC for promoting entrepreneurship amongst engineering college students and its faculty members. During the meeting the VC Dr. K. V. Kale reviewed the progress of various initiatives undertaken by MAGIC and appreciated the efforts being taken for supporting startups, helping innovators & promoting entrepreneurship.



Organising Committee members comprising of **Mr. Sandip Rajput, SAEIndia & CSMSS representatives** visited MAGIC and had a detailed interaction with the MAGIC team regarding the upcoming TIFAN Competition at Chhatrapati Sambhajnagar. The challenge for TIFAN ("Technology Innovation Forum for Agricultural Nurturing) competition will be focused towards developing a self-propelled machine for land preparation, Intercultural and Harvesting operation.



Principal and Vice-Principal, Govt. ITI Jalna had a courtesy visit to MAGIC in connection with the proposed Incubation Center to be established at the Govt. ITI Jalna.

The proposed MAGIC-ITI Jalna Incubation Center at Govt. ITI Jalna is envisaged to help prompting entrepreneurship, support startups and nurture innovation in the rural area of Marathwada, Maharashtra

Interaction @ MAGIC



Indian Career Diplomat Dr. Dnyaneshwar Muley, Member NHRC visited the MAGIC & interacted with MAGIC Directors. He appreciated the efforts taken by MAGIC for the rejuvenation of the region & empowering the Women for taking the leap into entrepreneurship. Startups incubated at MAGIC interacted with the Dr. Muley & shared their incubation journey & the support, services offered by the MAGIC Incubator & SME Accelerator.



MAGIC Business Incubator SME Accelerator ecosystem partner **iCreate team** comprising Ms. Gladis Nair, Dr. Gurusamy, Mr. Neeraj Darwai visited MAGIC Incubator and interacted with MAGIC team as part of roadshow of **EVangelise '23**.

The journey of MAGIC and milestones achieved for MAGIC were shared with the visiting team.



Dr. Prasad Joshi, Retd. Professor, Department of Electrical Engineering, Government College of Engineering, Karad and **Dr. Kedar Joshi**, Assistant Professor, Chemical Engineering, Department of Chemical and Materials Engineering, Indian Institute of Technology Goa visited the MAGIC office and interacted with the MAGIC team and Startups incubated at the MAGIC working in various sectors.



Mr. Yogesh Bhavsar, Mission Director, Global Alliance for Mass Entrepreneurship visited MAGIC Business Incubator SME Accelerator Office & interacted with MAGIC Directors, Startups incubated at MAGIC.

He also took keen interest in the activities of MAGIC Incubator and SME Accelerator for supporting startups, nurturing innovation & promoting entrepreneurship.

Outreach Program



On the occasion of **World Youth Skills Day**, District Skill Development Employment and Entrepreneurship Department, Jalna conducted a workshop at Ankushrao Tope College. MAGIC Director Mr. Sunil Raithatha was the keynote speaker for the event. Addressing the program he said that skill development of the new generation is a national need and is the foundation of 'Aatmanirbhar Bharat'



Officials and Alumni of Shri Guru Gobind Singhji Institute of Engineering & Technology, Nanded visited MAGIC Office & interacted with MAGIC team including the Directors Shri Sunil Raithatha and Shri Prasad Kokil to know the genesis of incubation center along with overall operations. During the meeting, Poster of MAGIC's Annual Flagship Event Innovate for LIFE Challenge was released.



SAEINDIA in association with CSMSS CSCOE and MAGIC Business Incubator SME Accelerator had organized a cultivate Innovation Competition Awareness Session for students – **TIFAN (Technology Innovation Forum for Agricultural Nurturing)**. The 2023-24 TIFAN challenge is to design & develop a – Automated Multi Vegetable Transplanter. TIFAN 2024 Convener Mr. Ajay Agrawal, MAGIC Director Mr. Prasad Kokil interacted with the students and appealed them to participate in the challenge.



MAGIC team actively participated in the stakeholders consultation meeting organized by CMIA for the proposed International Convention Center at AURIC along with AURIC, MIDC and MASSIA to discuss the project details of the proposed ICC at Shendra. On the sidelines of the event MAGIC Newsletter **DiscoverMAGIC** was presented to Hon. Dr. Bhagawat Karad, MoS Finance and Hon. Suresh Kakani, MD, MITL



'Bharatiya Yuva Shakti Trust- Bajaj Auto Youth Entrepreneurship Development Program (BA-BYST YEDP) was held on 16th September 2023. The theme for this quarters Get Together was 'Turning Job Seekers into Job Creators'. MAGIC Directors Prasad Kokil and Ashish Garde, Dr. Anil Jadhav, Coordinator Ministry of Labour and Employment, (Govt. of India)) & CMIA Past President Shivprasad Jaju interacted with the BYSTs supported entrepreneurs & Mentors

Outreach Program



StartupIndia organised the 'WomenforStartups - for Maharashtra Region' workshop with the support of MSInS at WISE, SNDT Women's University, Mumbai. The workshop hosted various insightful sessions aimed at capacity building for the women-led startups. During the event, special session on "Pitching to Investors and Incubators" was organized. Sunita Mirchandani, Sourcing Lead, Majority, Dr. Laxmi Goritiyal, CEO, (WISE) - SNDT Women's University Incubation Centre & Ashish Garde, Director MAGIC were the panel members for the session.



Mrs. Asha Nangia, Group Coordinator/ Scientist Ministry of Electronics and Information Technology, GoI visited Deogiri Electronics Cluster which is a Common Facility Centre at Shendra MIDC & MAGIC has a tie up with this Cluster for supporting Startups. She interacted with IT/ITes-based startups. She appreciated the setup established by MAGIC with support of DECPL & its effective utilization towards nurturing tech startups from Electronics Sector.



Dr. H.K. Mittal, Chairman, Startup India Seed Fund Committee visited the **MAGIC stall at G20 Digital Innovation Alliance Summit** in Bengaluru at the Bangalore Palace Ground. He interacted with startups who participated in the expo to showcase their products & services and encouraged the startups & shared useful tips /advice for the startup's future journey.
#G20DIA #InternationalExhibition



MEDC Mumbai, had arranged a **State Level MSME Conference** at Mumbai & it covered panel discussions on important topics including #Innovation, Incubation, Startups & success stories of #WomenEntrepreneurs. Dr.Abhay Jere-Vice Chairman AICTE & Chief Innovation Officer, Ministry of Education Govt of India, Uday Wankawala - CEO AIC Rambhau Mhalgi Prabhodini shared their views in the session chaired by Ashish Garde- Director MAGIC.

On the occasion of Birth Anniversary of Padma Bhushan Late Dr. B. R. Barwale
MAGIC & Innovista invite you to celebrate

Entrepreneurs' Day

Keynote Speaker
Milind Kank
Managing Director
Yeshashree Group

Entrepreneur
Yogesh Gawande
Founder & Managing Director
NIYO FARMTECH PRIVATE LIMITED

Padma Bhushan Late Dr. B. R. Barwale
(1931 - 2017)

Registration Link: bit.ly/EntrepreneursDay2023

Monday August 14, 2023 11:00 am - 01:00 pm Venue: Badrinarayan Barwale College, Aurangabad Road, Jalna

The Entrepreneurs' Day was celebrated on the birth anniversary of Padma Bhushan Late Dr. Badrinarayanji Barwale at Badrinarayan Barwale College, Jalna. Mr. Milind Kank, Director of MAGIC was the keynote speaker of the program. Mr. Yogesh Gawande, MAGIC Incubatee and Founder, NIYO Farmtech Pvt. Ltd. shared his Startup Journey. Mr. Ritesh Mishra, Director of MAGIC gave detailed information about MAGIC. Dr. Usha Barwale emphasized the need to convert new ideas into business.

Startup News



It is the effort of the Ministry of Micro, Small and Medium Enterprises to enable MSMEs to implement their ideas and create innovative solutions while seeking the solutions to local problems that could be the generational leap that India needs, to transform its social, cultural and economic ecosystem into a world leader. Ideas were invited as part of Women Innovators' **MSME Idea Hackathon 3.0**, Women Students and women owned MSMEs from all over India.



MAGIC takes this opportunity to thank it's all stakeholders & ecosystem partners for their overwhelming support & cooperation for supporting startups, nurturing innovation & help promoting the spirit of entrepreneurship amongst the young talented youths in India & ensuring the ranking of destination Aurangabad on the **Global Startup Ecosystem Index** gets better & better every time since the inception of activities of MAGIC Incubator.



Congratulations Akshay Chavan, Director, Jijai Trailors & Equipment Pvt. Ltd. (MAGIC Business Incubator SME Accelerator Incubatee) Winner of AGRI Hackathon 2022 - Farm Mechanization organized by PDKV Research and Incubation Foundation, Akola



International Centre for Entrepreneurship and Technology - iCreate in collaboration with Marathwada Auto Cluster, CMIA Aurangabad and MAGIC Business Incubator SME Accelerator organized a roadshow on **EVangelise '23**, as part of the India's biggest Electric Vehicle Innovation Challenge.

Speaking on the occasion Ms. Gladis Nair said that the EVangelise initiative is playing an important role in creating a conducive environment for EV in the country, creating awareness about EV among the students of engineering colleges.

Media Coverage



Memorandum of Understanding (July- Sept2023)



MAGIC Business Incubator SME Accelerator and NIF Incubation and Entrepreneurship Council - NIFientreC have signed an Memorandum of Understanding (MOU) for Entrepreneurial Ecosystem Empowerment through Collaborative Efforts.

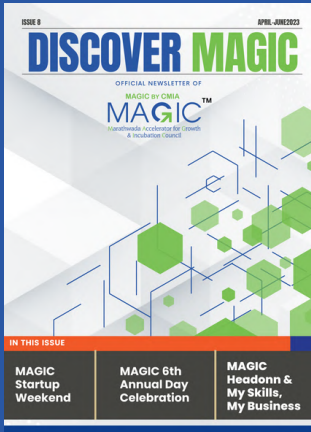


MoU was signed with DKTE's Textile Engineering Institute, Ichalkaranji during the launch of TMIH @ ICONN 23. Dean Academics Prof. Dr. S. K. Shirgave, Assistant Professor Mr. G. C. Mekalke Head Incubation cell of the institute were present,

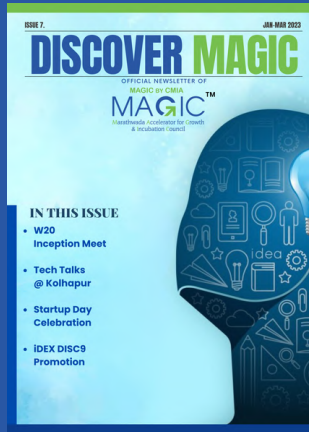
New Incubatees at MAGIC (July-Sept 23)



DISCOVER MAGIC



ISSUE 8
Apr-Jun 2023



ISSUE 7
Jan-Mar 2023



ISSUE 6
Oct-Dec 2022



ISSUE 5
July-Sept 2022



ISSUE 4
April-June 2022



ISSUE 3
Jan- Mar 2022



ISSUE 2
Oct- Dec 2021



ISSUE 1
Jan- Sept 2021

Official Newsletter

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

OFFICE:

CMIA BUILDING, P-2, BAJAJ BHAVAN, MIDC AREA, RAILWAY STATION ROAD, CHHATRAPATI SAMBHAJINAGAR(MH) - 431005, INDIA

888889667 | contact@magicincubation.com | f X YouTube Instagram LinkedIn MAGICIncubation