

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF



EMPOWERING GRASSROOT INNOVATORS

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ITI Innovation
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A NEW ERA FOR STARTUPS IN MAHARASHTRA



MAGIC Congratulates Hon'ble Chief Minister Shri Devendra Fadnavis on his appointment as Chairman of the Maharashtra State Innovation Society (MSInS)

Under his visionary leadership, Maharashtra's startup ecosystem is poised for transformative growth through:

- Policy Reforms that streamline regulations and enhance ease of doing business
- Increased Funding Access via robust VC and angel investor networks
- Infrastructure Expansion across Tier 2 and Tier 3 cities
- Focus on Deep Tech including AI, clean tech, agritech, and defence-tech
- Future-Ready Talent Development through strong industry-academia collaboration and skilling initiatives

These bold initiatives will accelerate innovation and solidify Maharashtra's position as a national and global startup powerhouse.

CMIA INDUSTRY AWARDS



MAGIC Startup shines at CMIA Industry Awards, Chh. Sambhajinagar

Congratulations **Yogesh Gawande, Founder NIYO FARMTECH PVT. LTD.** (MAGIC Incubated Startup) for winning prestigious INNOVATIVE PRODUCT (MSME) Award at the CMIA Awards 2025 ceremony. The award was presented by Hon. Chief Minister of Maharashtra Shri Devendra Fadnavis, in the presence of Mr. Anurang Jain, MD, Endurance Technologies Ltd., Mr. Atul Save, Minister of Animal Husbandry and Dairy Development, Maharashtra), Mr. Ram Bhogale, Past President CMIA, Arpit Save, President CMIA and CMIA team. This recognition stands as a testament to the spirit of innovation, resilience, and excellence nurtured within the MAGIC ecosystem.

Highlights



DISCOVER MAGIC -

Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

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Editor's Note

Sixteen edition of Discover MAGIC, the official newsletter of Marathwada Accelerator for Growth and Incubation Council (MAGIC) provides information of activities executed by MAGIC during the April-June 2025.

Dear Readers,

The April-June quarter has been a season of momentum, outreach, and deepened impact for MAGIC. As Maharashtra continues to strengthen its position as the startup capital of India, this edition of Discover MAGIC reflects our unwavering commitment to nurturing grassroots innovation and empowering emerging entrepreneurs from Tier 2 and Tier 3 cities.

One of the most defining initiatives this quarter has been the MAGIC-JIIT Challenge 2025, which has reached over 8 Government ITIs across Jalna district. This challenge is more than a competition—it's a movement to unlock the entrepreneurial potential of skilled youth through mentorship, incubation, and local industry linkages. The formal launch of the MAGIC-ITI Jalna Incubation Center marks a significant milestone in our vision to embed innovation at the heart of vocational education.

Our presence at national platforms like Startup Mahakumbh 2025, DIPEX 2025, and The Bharat Project launch not only showcased the ingenuity of MAGIC-incubated startups but also reinforced our role as a connector between regional talent and global opportunities. From receiving Startup Maharathi Awards to engaging with senior policymakers and startup leaders, MAGIC has proudly represented Marathwada on India's innovation map.

Closer to home, the successful Investor Meetup 2.0, interactive My Skill My Business (MSMB) sessions, and high-impact capacity-building workshops on EV manufacturing have created valuable pathways for entrepreneurs and MSMEs to grow with confidence. Our ongoing collaborations—with academic institutions, international partners, and industry bodies like CII and STPI—continue to fuel our mission.

As we present to you this vibrant issue, filled with stories of startup excellence, policy engagement, and youth empowerment, we thank all our partners, mentors, and supporters who walk this journey with us.

Warm regards,

Ashish Garde
 Editor, Discover MAGIC

STARTUP mahakumbh

BHARAT INNOVATES

April 3-5, 2025 | Bharat Mandapam, New Delhi

MAGIC at Startup Mahakumbh 2025



MAGIC at Startup Mahakumbh 2025, New Delhi

Startup Mahakumbh 2025, organized by DPIIT, served as one of India's largest platforms for startups to exhibit their innovations and connect with stakeholders from across the country. MAGIC (Marathwada Accelerator for Growth and Incubation Council) actively participated in this national event by facilitating the participation of 18 startups from its incubation ecosystem.

These startups were provided dedicated stalls to showcase their innovations across various sectors including defence, agritech, healthtech, cleantech, EdTech, and more. The event offered a valuable platform for networking, investor outreach, and policy-level engagement.



Interaction with Maharashtra State Innovation Society team

During the event, MAGIC facilitated an early morning informal gathering of selected incubated startups to encourage peer-to-peer interaction and knowledge exchange. The session served as a platform for startups to share strategies, experiences, and plans for leveraging the event. Notably, the startups had the opportunity to meet and interact with Ms. Aastha Grover, Head of Startup India, allowing for meaningful discussions around startup growth, government support mechanisms, and scaling opportunities. The interaction reflected the spirit of collective learning and mutual support among startup founders.

Two startups from MAGIC were selected as winners of the Startup Maharathi Awards at the event:



Gyanadraksha Wydhumraketustra Subrahmkr Pvt. Ltd.

Congratulations to Gyanesh Kumar Rao on receiving the prestigious Startup Maharathi Award in the Defence category at Startup Mahakumbh 2025, presented by Hon'ble Union Minister Shri Piyush Goyal. Founder of Gyanadraksha Wydhumraketustra Subrahmkr Pvt. Ltd., Gyanesh has been recognized for his outstanding contributions to manufacturing, R&D innovation, and national security.

We're especially proud as Gyanesh is also the winner of DICE2024 – Defence Innovation Challenge for Excellence, a flagship annual initiative of MAGIC.!



Lambert Technovation Pvt. Ltd. (Water Battery)

Congratulations to Abhijeet Kumar, Rayan Lobo, and Yash Mehta for receiving the Startup Maharathi Award in the Climate Change Category, presented by Hon'ble Union Minister Shri Piyush Goyal. Lambert Water also emerged as the Winner of the Climate Maharathi Challenge, selected from over 500+ startups across 22 states. This remarkable achievement is part of the Startup Maharathi Challenge—India's largest privately funded startup innovation competition under Startup Mahakumbh, with a prize pool of ₹70 Cr, organized by DPIIT.



Startup Founders' Informal Interaction and Meet with Startup India Head Aastha Grover

The ISBA team visited the MSInS Pavilion at Startup Mahakumbh 2025 and engaged in a focused discussion with senior Government of Maharashtra officials. The delegation, including MAGIC Director Mr. Ashish Garde, met with Ms. Manisha Verma (IAS), Additional Chief Secretary – Skills Development, Entrepreneurship & Innovation, Dr. Vikas Naik (Addl. CEO), & MSInS team members Mr. Vivek M. & Mr. Amit Kothawde. The interaction centered on strengthening Maharashtra's innovation ecosystem through closer incubator collaboration, grassroots entrepreneurship support, and scaling initiatives in tier-2 and tier-3 cities.



Engaging with Policy & Innovation Leaders at Startup Mahakumbh 2025

During Startup Mahakumbh, MAGIC Director Mr. Ashish Garde had the opportunity to interact with distinguished leaders shaping India's innovation and entrepreneurship landscape — Shri Sanjiv Singh, Joint Secretary, DPIIT, Mr. Madan Padaki, Member, National Startup Advisory Council, Dr. Bhavna Ambudkar, Professor Head, Symbiosis Institute of Technology. The discussions touched upon key areas including, strengthening regional innovation ecosystems, Deepening incubator and policy-level synergies and promoting inclusive entrepreneurship across Bharat.

MAGIC'S PARTICIPATION AT DIPEX 2025



DIPEX 2025 at COEP Technological University, Pune

Driving Innovation and Startup Ecosystem Engagement MAGIC Business Incubator SME Accelerator marked its impactful presence at DIPEX 2025, held from April 3 to 6, 2025, at the College of Engineering Pune - COEP Technological University. Organized by Srujan Trust and Akhil Bharatiya Vidyarthi Parishad (ABVP), the event served as a grand platform where MAGIC showcased its role in the startup ecosystem, offered guidance to aspiring innovators, and highlighted the range of services it provides to support new ideas and ventures.

Maharashtra Chief Minister Shri Devendra Fadnavis his address applauded the youth for addressing critical issues like climate change through innovation. He closely observed the startup models and projects presented by students and remarked, "According to the Startup India report, Maharashtra leads the nation in terms of the number of startups and investment received. Maharashtra has emerged as the startup capital of India – surpassing traditional hubs like Bengaluru and Hyderabad. Today, students from ITIs, polytechnics, and engineering colleges in tier-2 and tier-3 cities are developing ideas that simplify lives and ease business – this is the true spirit of a startup." The event was also graced by Industries Minister Shri Uday Samant, Higher and Technical Education Minister Shri Chandrakant Patil, and Skill Development Minister Shri Mangal Prabhat Lodha, who interacted with the students and appreciated their ingenuity.



DIPEX 2025 revolved around key innovation themes like mobility, energy, cybersecurity, agritech, medtech, defense, and other emerging sectors. As an ecosystem partner, MAGIC actively engaged with participants to bridge the gap between ideas and enterprise. MAGIC team members Krushna Tekale and Shashikant Tiwari represented the council and interacted with students, sharing insights on startup opportunities, incubation support, and entrepreneurial resources.

MAGIC Director Mr. Ashish Garde also participated in the event, engaging in strategic discussions with dignitaries including AICTE Chairman Prof. T. G. Sitharam, Savitribai Phule Pune University Vice-Chancellor Dr. Satish Gosavi, and Srujan Trust Chairman Mr. Ram Bhogle. Mr. Garde emphasized the importance of collaboration between academia, industry, and incubators, and highlighted the crucial role incubation plays in transforming student innovations into viable ventures. He stated that DIPEX 2025 stood as a remarkable example of synergy between educational institutions, industry, and startup enablers



Minister of Commerce & Industry, Shri Piyush Goyal, officially launched The Bharat Project

Union Minister of Commerce & Industry, Shri Piyush Goyal, officially launched The Bharat Project—a transformative initiative by YourStory—at Mumbai. This ambitious project aims to empower 1 million entrepreneurs from Tier II, III, IV towns and rural India, unlocking the untapped innovation and talent spread across the length and breadth of the country. In his keynote address, Shri Piyush Goyal stated “The spirit of entrepreneurship in Bharat is unstoppable. With the right support, India's small towns can become global hubs of innovation.”

The Bharat Project is more than a program—it’s a nationwide movement that will:

- Bring entrepreneurial tools, mentorship, and funding to the grassroots
- Democratize access to startup education through an AI-powered, mobile-first platform in Hindi and English
- Enable learning through WhatsApp-based modules
- Launch the Bharat Ideathon, scouting ideas from 1,000+ districts
- Create opportunities through BharatSparks, a national launchpad for new-age rural entrepreneurs
- Celebrate real stories via a 7-part OTT documentary series titled Shuru-kar.

Shradha Sharma, Founder of YourStory, said — “This is not just a project. It’s a revolution. Hokaar Nidar, Shuru Kar.” MAGIC Director Mr. Ashish Garde actively participated in this insightful interaction that marks the beginning of a national entrepreneurial revolution. Maharashtra—home to the highest number of registered startups and leading in startup investments—is uniquely positioned to drive this revolution forward. With its 36 districts, hundreds of academic institutions, and a vibrant youth population, the state has immense potential to catalyze entrepreneurial growth in Tier 2 and Tier 3 towns and further strengthen the startup ecosystem through this project.



MAGIC Director Mr. Ashish Garde actively participated in this insightful interaction that marks the beginning of a national entrepreneurial revolution. Maharashtra—home to the highest number of registered startups and leading in startup investments—is uniquely positioned to drive this revolution forward. With its 36 districts, hundreds of academic institutions, and a vibrant youth population, the state has immense potential to catalyze entrepreneurial growth in Tier 2 and Tier 3 towns and further strengthen the startup ecosystem through this project.

MASTERCLASS FOR FAMILY OFFICES ON INVESTMENT IN STARTUPS



CII CIES Masterclass on “Why Investing in Startups Should Be a Part of Your Portfolio” at Chh. Sambhajinagar

The CII CIES Masterclass Series on “Why Investing in Startups Should Be a Part of Your Portfolio” was held on May 15, 2025, in Chhatrapati Sambhajinagar, with MAGIC as the Outreach Partner.

The event brought together leading voices from industry, venture capital, and the startup ecosystem to discuss the growing role of family offices, HNIs, and institutional investors in India’s innovation-driven economy.

The keynote address was delivered by Mr. Kris Gopalakrishnan, Co-Founder of Infosys, Chairman of the CII CIES Advisory Board, and Chairman of Axilor Ventures. He encouraged family offices to actively back deep-tech and AI-led startups, asserting, “Entrepreneurship is thriving here. Startups are key to building globally competitive, innovation-led products.”

Mr. T C Meenakshisundaram, Founder & Vice Chairman of Chiratae Ventures, presented an in-depth session on “The Science of Venture Investing.” He spoke about risk mitigation, portfolio diversification, and highlighted that “technology is the key” to creating long-term sustainable value.

Mr. Suraj Majee, Vice President (Investments) at TVS Capital Funds, offered insights into the role of Alternative Investment Funds (AIFs) in preserving long-term wealth, and discussed frameworks that help investors engage with the startup sector in a systematic, low-risk manner.

Mr. Rohan Singh, Partner at Fox Mandal & Associates, demystified the legal and regulatory landscape of startup investing, clarifying due diligence processes, investor rights, and compliance norms that are crucial for informed participation.

Adding an entrepreneurial perspective, Ms. Nidhi Pant and Mr. Vaibhav Tidke, Co-founders of S4S Technologies, shared their inspiring journey of building a climate-focused, women-led agritech startup. Their story of innovation and grassroots impact resonated strongly with the audience.

Key Highlights:

- Mr. Prashant Narwade, Chairman, CII Marathwada Zonal Council, opened the session with a strong emphasis on regional collaboration to foster innovation.
- Ms. Madhu Vasanthi, Principal Adviser & Head – Startups, CII CIES, introduced the masterclass, highlighting the catalytic role of family offices in nurturing startups.
- Mr. Ashish Garde, Director, MAGIC, stressed the need for structured investor engagement to strengthen the Marathwada startup ecosystem.
- Mrs. Mohini Kelkar, Director, Grind Master, expressed commitment to investing in manufacturing-focused startups.
- Mr. Prashant Deshpande, Founder, Expert Global, emphasized the importance of IP-driven innovation for sustainable growth.
- Mr. Narendra Kulkarni, Vice Chairman, CII Marathwada & MD, Endress+Hauser India, delivered the vote of thanks, encouraging stronger industry-startup collaboration.

BHARAT KE INNOVATORS



In a country where over 63 million people live with significant hearing loss, D.I.T.U Technologies—a deep-tech startup incubated at MAGIC—is revolutionising communication for the deaf community.

Founded by an IIT Hyderabad alumnus & based in Chhatrapati Sambhajanagar, D.I.T.U has developed a gesture recognition wearable that translates Indian Sign Language (ISL) into spoken language, enabling deaf individuals to become their own interpreters in everyday life.

Read the full story: yourstory.com/2025/06/sign-language-gesture-tech-ditu-startup



In the agricultural heartland of Maharashtra, two passionate minds—Saurabh Kadam, an engineer, and Prasad Deshmukh, a progressive farmer—have come together to solve one of Indian agriculture's most persistent problems: labour shortage. Their venture, SP Agro Innovations LLP, is a shining example of grassroots innovation meeting technical excellence.

Incubated at MAGIC, the startup has developed India's first onion transplanter, the Plantomate, which significantly reduces labour dependency while increasing planting precision and productivity.

Discover the full story on YourStory:

<https://yourstory.com/2025/05/sp-agro-innovations-farming-machinery>

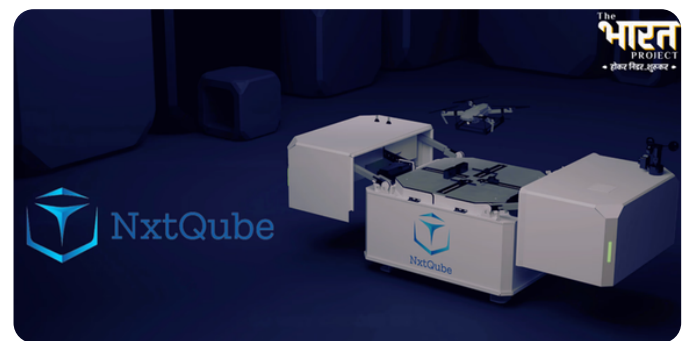


Born out of a personal encounter with water pollution at Bada Talab, Ranchi, Lambert Water is on a mission to transform wastewater treatment in India. Founded by Abhijeet Kumar, and incubated at MAGIC, the startup is addressing the inefficiencies of traditional sewage and effluent treatment systems with its modular, adaptive, and real-world-ready solutions.

Building on research at NEERI and experience with industry giants like Tata, Aditya Birla Group, and Unilever, Abhijeet has developed next-gen treatment reactors that are scalable, efficient, and tailored to actual industrial needs.

Read the full story on YourStory:

<https://yourstory.com/2025/06/lambert-modular-wastewater-treatment>



In the rapidly evolving world of industrial automation and aerial surveillance, NxtQube, a Nashik-based startup incubated at MAGIC, is pioneering drone-agnostic, autonomous docking infrastructure for sectors like mining, logistics, warehousing, and defence.

Founded by engineering duo Nilesh Palkar and Nikhil Rajput, whose journey began with building Formula-style racing cars in college, NxtQube is now shaping India's deep-tech future. With prior work in air taxi systems and switchgear R&D, the team launched NxtQube in 2022 to solve one of the biggest bottlenecks in drone scalability: automated, reliable ground infrastructure.

Read the full story on YourStory:

<https://yourstory.com/2025/05/nxtqube-autonomous-drone-docking-startup>

MAGIC STARTUP SPOTLIGHT



Shri Suresh Prabhu Interacts with Mayaratha – The Magical Caravan

Team Mayaratha, an innovative tourism startup from Chhatrapati Sambhajnagar incubated at MAGIC, had the honour of hosting Shri Suresh Prabhu, Former Union Minister for Commerce & Industries, Railways, and Civil Aviation.

Mayaratha presented its vision to revolutionize travel through a unique mobile tourism platform. Shri Prabhu appreciated the concept and encouraged the team to harness the untapped potential of tourism in Chhatrapati Sambhajnagar, the gateway to the UNESCO World Heritage Sites of Ajanta and Ellora.



Sushrut Designs Pvt. Ltd. Selected Among Top 15 Startups to Showcase at Mantralaya, Mumbai

MAGIC award winning Startup Sushrut Design Pvt Ltd was selected among the top 15 startups invited to showcase at Mantralaya, Mumbai! The innovative health-tech product, Sitwalker, is a groundbreaking device designed to improve leg health by enhancing blood circulation — especially for individuals leading sedentary lifestyles. Sitwalker works on the principle of passive leg movement, stimulating the calf muscles to help increase reverse blood flow. This simple yet effective action significantly reduces the risk of Varicose Veins, Deep Vein Thrombosis (DVT), and blood stagnation in the lower limbs.



MAGIC startup Showcases Next-Gen Defence Tech at AeroDef Expo 2025, Dwarka., New Delhi

Contriver Autonomous Systems Private Limited, a MAGIC-incubated deep-tech startup founded by Utkarsh Ahuja, showcased its next-generation autonomous defence solutions at AeroDef Expo 2025, held at Yashobhoomi, Dwarka.

Winner of MAGIC's Defence Innovation Challenge for Excellence (DICE) 2025, Contriver is transforming defence and critical-infrastructure operations with its AI-enabled, fully autonomous drone platforms. Integrating real-time sensor fusion, secure command-and-control, and GPS-independent navigation, their solutions are tailored for reconnaissance, logistics, and inspection missions in high-risk and GPS-denied environments.

ROTARY INNOVATION STARTUP ENTREPRENEURSHIP (R.I.S.E.) CHALLENGE



Rotary Innovation Startup Entrepreneurship (R.I.S.E.) Challenge, Jalna

MAGIC, in collaboration with Rotary Club Jalna Central, successfully hosted the R.I.S.E – Rotary Innovation Startup Entrepreneurship Challenge 2025 on 15th June 2025 in Jalna, aimed at nurturing innovation at the Idea and Pre-Revenue stages. The challenge drew 45+ entries from across India, with 12 top innovators shortlisted from states including Tamil Nadu, Kerala, Rajasthan, Gujarat, Bihar, and Maharashtra to pitch their ideas live before an expert jury. The event was graced by Dr. Usha Zehr, Director of Grow Indigo and Mahyco, as the Chief Guest, who shared insightful perspectives on innovation, sustainability, and the importance of nurturing young entrepreneurs.

Winners – RISE Challenge 2025

Pre-Revenue Stage:

- Sanyam Kawde (Maharashtra)
- Himanshu Rajpurohit (Rajasthan)
- Jenil Gandhi (Gujarat)

Ideation Stage:

- Dhiviga Kathiresan (Tamil Nadu)
- Naresh Awchar (Maharashtra)
- Dipali Bhutekar (Maharashtra)
-

The selected innovations spanned key sectors including HealthTech, AgriTech, Smart Cities, and Industry 4.0, showcasing India's diverse startup potential. The event attracted over 200 attendees, including students, entrepreneurs, investors, and ecosystem enablers from across the region.

The challenge was expertly coordinated with the support of MAGIC Directors Ritesh Mishra and Sunil Raithatha, esteemed jury members Vineet Peety, Prof. Suresh Lahoti, and the dynamic Rotary leadership team.

The R.I.S.E. Challenge stands as a vibrant example of community-driven innovation, connecting grassroots talent with real-world opportunity and recognition.



DEMYSTIFYING HEALTHCARE AI



Demystifying Healthcare AI Conference Explores Future of AI in Medicine

MAGIC was a key organizing partner of the “Demystifying Healthcare AI” conference held on May 11 at MIT College of Engineering, Chhatrapati Sambhajinagar. Organized by Growth Catalysts and MIT Hospital, in collaboration with MAGIC and Burly Fields, the event brought together doctors, researchers, students, and tech experts to explore how artificial intelligence is reshaping healthcare and medical education.

Dr. Avinash Supe emphasized the potential of AI to support clinical decision-making and enhance patient care. Dr. Anant Pandhare (AIIMS Nagpur) encouraged participants to approach AI with curiosity and openness.

Panelists discussed real-world applications of AI in diagnosis, treatment, hospital management, and medical research. The conference also laid the foundation for building a robust HealthTech and MedTech hub in the region.



Panel Discussion on Developing Talent in MedTech AI Held at GEC, Chh. Sambhajinagar

Marathwada Accelerator for Growth and Incubation Council (MAGIC), in collaboration with Growth Catalysts and Government Engineering College, Chhatrapati Sambhajinagar, successfully hosted a thought-provoking Panel Discussion on Developing Talent in MedTech AI on Saturday, 10th May 2025. Moderated by MAGIC Director Mr. Prasad Kokil, the session featured insights from an esteemed panel: Prof. Renu John, IIT Hyderabad, Mr. Gregor Matenaer, CEO, CAIMAZO GMBH and Dr. Matthias Zobel, CEO, CAIMAZO GMBH

Held at the Electronics Department of GEC, the discussion engaged students, faculty, and ecosystem partners on the skills, collaboration, and innovation needed to nurture the next generation of MedTech and AI professionals.

MAGIC FLAGSHIP EVENTS



Session on Intellectual Property & Tech Transfer | World IP Day 2025

On the occasion of World Intellectual Property Day, MAGIC hosted a special LearnNXT session on 26th April 2025 in collaboration with deAsra Foundation. The session, titled “Intellectual Property & Tech Transfer,” aimed to guide startups and innovators on protecting and leveraging their IP.

The event was inaugurated by Shri Umesh Rathod, Innovation Manager, Western Region, Ministry of Education Innovation Cell, who stressed the importance of IP literacy. CS Gaurav Kulkarni, the expert speaker, shared practical insights on IP registration, its value for startups, and opportunities through government schemes.



MAGIC Concludes First Batch of BEEJ – Business Enterprise Educational Journey

MAGIC successfully concluded the first batch of its flagship BEEJ – Business Enterprise Educational Journey program, a 40-hour intensive course designed to equip aspiring entrepreneurs, students, and professionals with essential business skills.

A total of 28 participants completed the program, gaining practical insights on company registration, compliance, marketing, pricing strategies, business planning, and more—laying a strong foundation for entrepreneurial success. The valedictory session was graced by Mr. Ashish Garde, Director, MAGIC, with closing remarks and program insights shared by Mr. Prasad Kokil, Managing Director, MAGIC. The session was hosted by Mr. Krushna Tekale.



My Skill My Business (MSMB) sessions at Govt. ITI (Women), Latur



My Skill My Business (MSMB) sessions at Samvedana Divyang ITI, Latur

MAGIC successfully conducted My Skill My Business (MSMB) sessions at Govt. ITI (Women), Latur and Samvedana Divyang ITI, promoting entrepreneurship among ITI students.

At Govt. ITI, Mr. Prasad Kokil (Director, MAGIC) encouraged students to convert technical skills into ventures. Mr. Shripad Kulkarni (Tata STRIVE) shared career support initiatives, while Mr. Krushna Tekale highlighted MAGIC’s regional programs. At Samvedana Divyang ITI, Latur, MAGIC applauded the institute’s inclusive training efforts. The session focused on self-reliance and entrepreneurship through vocational skills.

MAGIC INVESTORS MEET 2.0



Investor Meetup 2.0 by MAGIC: Strengthening Startup-Investor Synergies in Marathwada

MAGIC (Marathwada Accelerator for Growth and Incubation Council) successfully hosted the 2nd edition of Investor Meetup on May 24, 2025, at CMIA Hall, Bajaj Bhavan, Chhatrapati Sambhajnagar. This high-impact initiative was aimed at fostering direct and meaningful engagement between emerging startups and visionary investors, building a robust investment ecosystem in the Marathwada region.

Organized in collaboration with FAAD Network (a SEBI-registered investment platform) and Nath School of Business and Technology (NSBT), the event convened over 20 active investors and a curated selection of innovative startups from diverse sectors. The meetup offered a unique opportunity for startups to pitch, network, and gain actionable feedback from investors and industry leaders.

Startups That Pitched

- Trev Mobility Solutions Pvt. Ltd. – Clean-tech solutions for urban mobility
- Bluewheelz – Smart logistics and warehousing innovation
- Wholeleaf – Plant-based wellness products for a healthier lifestyle

Product Showcase

- Elemnt Sports Science – High-performance recovery tools for athletes
- Patra by Bilvam Foods & Beverages Pvt. Ltd. – A blend of tradition and modern innovation in food
- Cookies and Crumble – Artisanal baked treats rooted in heritage and creativity

Key Highlights

- Mr. Ritesh Mishra, Director at MAGIC, unveiled MAGIC's bold vision to nurture 10 unicorns from Marathwada, underscoring the need for a strong regional investment network.
- Mr. Aditya Arora from FAAD Network emphasized decentralizing capital access and maintaining regular startup-investor dialogue in Tier-2 cities like Chhatrapati Sambhajnagar.
- The event featured live pitches, expert mentorship, and viable funding leads, strengthening the bridge between innovation and capital.

With over 142 startups incubated, MAGIC continues to deliver strategic guidance, market linkages, and funding support across sectors. MAGIC remains committed to hosting Investor Meetups every 3 to 6 months, creating a sustainable growth engine for #StartupMarathwada.

STARTUP CONCLAVE 2025, MUMBAI



MAGIC Joins Startup Conclave 2025 by CSIR at NESCO, Mumbai

MAGIC actively participated in the Startup Conclave 2025 organised by CSIR–National Institute of Oceanography (CSIR–NIO), CSIR–National Environmental Engineering Research Institute (CSIR–NEERI) and CSIR–National Chemical Laboratory (CSIR–NCL Skill Initiative), held at NESCO, Mumbai, focused on the theme “Evolving Start-up Ecosystem for Viskit Bharat.”

MAGIC Director, Shri Ashish Garde, was one of the panellists. He shared how regional incubators like MAGIC are helping early-stage startups from Tier II and Tier III cities grow by providing domain-specific mentorship, local ecosystem support, and connections with industries and academic institutions.

The panel brought together experts from various organizations who shared valuable insights:

- Dr. Bijay Kumar Sahu, Regional Director & Head, National Research Development Corporation (NRDC) – spoke on how technology transfer and IP management are essential for taking innovations from lab to market.
- Prof. B. Koteswararao Naik, Advisor, AICTE – discussed the importance of policy frameworks, IP creation, and sustainable growth for startups.
- Ms. Ruchita Singh, Deputy Director, FICCI – highlighted the need for corporate partnerships and funding support for emerging ventures.
- Ms. Manjusha Shelke, Chief Scientist, CSIR–NCL – emphasized the role of deep-tech and science-led innovation in building a self-reliant India.
- Mr. Umesh Rathod, Indovation Manager, MoE's Innovation Cell (Western Region) – spoke about how educational institutions are supporting student-led entrepreneurship through structured programs.

The discussion was moderated by Dr. Nitin Shukla, CSIR–NCL, and brought together practical ideas on how startups can contribute to India’s growth journey. We thank CSIR–NCL, CSIR–NEERI, and CSIR–NIO for organizing the event and inviting MAGIC to be part of this national platform.

STARTUP FUSION 2025, PUNE



MAGIC Participates in Startup Fusion 2025 at Pune

Startup Fusion 2025, hosted by Pune Angels Network at MCCIA Hall, Pune, brought together investors, entrepreneurs, and ecosystem leaders to discuss the future of startup funding and growth in India.

The panel discussion, moderated by Ashish Garde, Director – MAGIC Business Incubator, featured experts including CA Sahil Makkar (Punjab Angels Network), Suresh Kamath (Rajaram Polymers), Sandhyaa S Pillai (Executive Coach), Yashodhan Naik (Iravan Technologies), and Abhijit Vaidya (SBI Startup Banking). The session covered key themes like investment strategies, B2B SaaS growth, business scaling, and startup readiness—offering valuable insights to early-stage founders and investors alike.

ISBA CXO CONNECT 2025



MAGIC at ISBA CXO CONNECT 2025 – Powering India’s Innovation Landscape

MAGIC (Marathwada Accelerator for Growth and Incubation Council) took part in ISBA CXO CONNECT 2025, held on June 26–27, 2025, in Visakhapatnam. This premier national forum—hosted by the Indian STEPs and Business Incubators Association (ISBA)—brought together CXOs, incubator heads, policymakers, innovation enablers, and technology leaders to shape the future of India’s startup ecosystem. Mr. Ashish Garde, Director of MAGIC and ISBA Governing Body Member, played an active role throughout the summit.

Summit Highlights

Strategic Leadership & Emerging Tech Synergies: MAGIC contributed insights on the evolving role of incubation leadership—shaping strategies to support startups through scale and resilience. These sessions emphasized foresight in integrating emerging technologies into incubation practices.

Co-incubation Frameworks: Fostering Synergy: Discussions delved into structured co-incubation models that enable incubators to pool resources, expertise, & mentor networks—building stronger collaborative systems for startup growth.

Policy Enhancement through Incubator Feedback : The summit featured a dedicated track where incubator leaders—including MAGIC—presented recommendations for policy reforms aimed at streamlining access to funding, infrastructure, and mentorship across regions.

Technology Prioritisation for Startup Leaders: Speakers, including TiE Global’s Murali Bukkapatnam (who led a popular session on emerging technologies), highlighted cutting-edge tech areas that startup leaders must monitor.

Ecosystem Linkages: On the sidelines, Ashish Garde met with TiE Global’s leadership to explore partnerships focused on integrating mentorship and market access opportunities for startups and incubators in India’s Tier-2 & Tier-3 regions



Visit to Andhra Pradesh Innovation Society (APIS) Center in Visakhapatnam

During the ISBA CXO CONNECT 2025 engagements, Mr. Ashish Garde, Director – MAGIC, actively participated in the interaction meeting with the Andhra Pradesh Innovation Society (APIS) officials at their Visakhapatnam Center.

The session brought together over 40 TBI and STEP leaders to explore collaborative strategies and state-driven innovation frameworks. CEO AP Innovation Society addressed the meeting online, enabling a deeper exchange on incubation policy, startup support, and ecosystem alignment.

ISBA CXO CONNECT 2025



Visit to A-Hub, Visakhapatnam

As part of our collaborative innovation journey, Mr. Ashish Garde, Director – MAGIC and Governing Body Member – ISBA, along with Mr. Ismail Akbani, CEO – AIC-Mahindra, visited a-Hub, Andhra University Incubation Centre in Visakhapatnam.

They interacted with Mr. Ravi, CEO, a-Hub, and his dynamic team to understand their impactful work in nurturing student innovators and early-stage startups. The interaction offered rich insights into their operational model and regional innovation strategies.



Visit to NASSCOM Center of Excellence (CoE), Visakhapatnam

MAGIC Director Mr. Ashish Garde, along with Mr. Ismail Akbani, CEO – AIC-Mahindra, visited the NASSCOM Center of Excellence in Visakhapatnam.

Discussions focused on potential tie-ups in deep tech, IoT, and Industry 4.0, and collaborative avenues for co-incubation and corporate engagement.



Visit to Andhra Pradesh MedTech Zone (AMTZ), in Vishakhapatnam

As part of the ISBA CXO CONNECT 2025 engagements, Mr. Ashish Garde, Director – MAGIC, joined the ISBA delegation in visiting the Andhra Pradesh MedTech Zone (AMTZ) — India's premier medical technology manufacturing hub.

The delegation had the privilege of witnessing world-class MedTech infrastructure and innovations that are redefining the future of healthcare. A highlight of the visit was the visionary address by Dr. Jitendra Sharma, MD & Founder CEO – AMTZ, on "The Future of Leadership", offering deep insights into leading with purpose, innovation, and global ambition. From fostering indigenous innovation to creating global benchmarks, AMTZ stands as a beacon of India's MedTech revolution.



Visit to National Research Development Corporation (NRDC) Center in Visakhapatnam

As part of ISBA CXO CONNECT 2025, Mr. Ashish Garde, Director – MAGIC, joined the ISBA delegation for a visit to NRDC Visakhapatnam, hosted by Dr. Bijay Kumar Sahu, Regional Head – NRDC.

The dialogue focused on enhancing technology transfer, IP commercialisation, and connecting research institutions with incubators to drive lab-to-market outcomes. The visit emphasized the importance of joint frameworks to empower startups through access to high-impact R&D and IP-driven innovation.

MAGIC OUTREACH



Capacity-Building Workshop on EV Bill of Materials Empowers MSMEs in Chhatrapati Sambhajnagar

MAGIC, in association with CMIA, Marathwada Auto Cluster (MAC), Devgiri Electronics Cluster Pvt. Ltd. (DECPL), and WRI India, successfully conducted a high-impact capacity-building workshop focused on understanding the Bill of Materials (BoM) in Electric Vehicle (EV) manufacturing.

Held in Chhatrapati Sambhajnagar, the workshop brought together over 50 key stakeholders, including industry leaders, engineers, MSMEs, startups, and policymakers. The session provided deep technical insights into the component-level transformation needed when shifting from Internal Combustion Engine (ICE) vehicles to Electric Vehicles (EVs).

Key Highlights:

- Live demonstrations of EV components and comparative insights into ICE vs. EV systems
- Sessions on BoM structuring, supply chain reconfiguration, manufacturing challenges, and government support schemes
- Discussions on the strategic role of MSMEs in India's clean mobility transition

With Chhatrapati Sambhajnagar emerging as a national leader in EV adoption (relative to population) and attracting major investments from Toyota, JSW, Ather, and Reliance Infra, the workshop reinforced the region's growing status as a potential EV manufacturing hub.

Expert Insights:

- Ashish Garde, Director, MAC & MAGIC:
 - "EVs demand a shift from mechanical to advanced electrical systems. For MSMEs, this means rethinking supply chains, procurement, and testing to stay relevant."
- Narendra Eastolekar, Assistant Director, Ministry of MSME:
 - "BoM-level training is essential. Government schemes exist, but impact depends on grassroots-level awareness."
- Mahesh Padmanabha, River Mobility:
 - "Understanding EV BoMs is a strategic imperative. Live demos helped close knowledge gaps for small manufacturers."
- Anu Ranganath, WRI India:
 - "This workshop bridges the awareness gap for MSMEs outside metros. BoM knowledge is foundational for supply chain adaptation."
- Vinayak Deolankar, DECPL:
 - "BoM literacy is not optional—it's essential for MSME survival in the EV space."

This initiative marks a critical step toward empowering MSMEs, building local capacity, and aligning regional industry with India's clean mobility mission.

MAGIC OUTREACH



Meeting with Nana Patekar

MAGIC team recently had the privilege to meet renowned actor and founder of Pani Foundation, Nana Patekar, and brief him about MAGIC's ongoing efforts to support grassroots innovators and startups in the agriculture sector. From water conservation to agri-tech and rural entrepreneurship, MAGIC is committed to nurturing innovation that solves real problems on the ground.



Empowering Micro Entrepreneurs for a Stronger Startup Ecosystem!

Government Industrial Training Institute (ITI), Devgiri, Chhatrapati Sambhajinagar An inspiring 'Micro Entrepreneur Training Program' was successfully conducted under the initiative of the Department of Skill, Employment, Entrepreneurship & Innovation, Government of Maharashtra, conceptualized by Hon. Minister Shri Mangal Prabhat Lodha.

Over 130 emerging entrepreneurs from across the district actively participated in the session, gaining critical insights into funding, financial management, and sustainable business practices.

Key Highlights:

- Mr. Prakash Agashe, Program Manager at deAsra Foundation, guided participants on funding options, loan readiness, proposal writing, and navigating business loan processes.
- Mr. Shivprasad Jaju, CEO of Pavan Group, shared his entrepreneurial journey in an engaging 'Udyog Katta'.
- Dr. Anand Godse, Ms. Sneha Nannavare, and other experts shared inputs on business building and growth.

Mr. Ashish Garde, Director, MAGIC, presented various programs and initiatives by MAGIC incubator and SME Accelerator that support ITI students and young innovators. He emphasized the role of incubation and mentorship in transforming technical skills into scalable businesses.

The program also featured stalls from key state corporations such as: • Annasaheb Patil Economic Backward Development Corporation • Mahatma Phule Corporation • Vasantrao Naik Corporation • MAVIM • Sant Rohidas Corporation • Divyang Financial Development Corporation. The event was jointly organized with deAsra Foundation, with the welcome address by Deputy Commissioner Mrs. Vidya Shitole and compering by Mr. Anil Jadhav. Vote of thanks was delivered by Assistant Commissioner Mr. Suresh Varade.



A Meaningful Celebration of Siemens CSR Day!

To mark Siemens CSR Day, a state-of-the-art Siemens Manufacturing Technology Lab was inaugurated at Deogiri Government ITI, Chhatrapati Sambhajinagar.

Developed under Siemens' CSR initiative, the lab features Digital Factory Systems, Automation, Robotics, and 3D Printing – offering students hands-on exposure to modern industrial technologies.

The event was graced by senior leaders from Siemens, ITI officials, and industry representatives.

Mr. Ashish Garde, Director – MAGIC & Chairman – IMC, emphasized the transformative impact of CSR in turning ITIs into innovation-driven training hubs, thanking Siemens for this visionary contribution.

MAGIC OUTREACH



MAGIC x Fundamental VC: Building Startup Investment Synergies

On June 1, 2025, MAGIC hosted Mr. Abhishek Rathi, Founder & Partner at Bengaluru-based Fundamental VC, for a strategic discussion on strengthening the regional startup investment ecosystem.

The MAGIC leadership team — Mr. Prasad Kokil, Mr. Ritesh Mishra, Mr. Ashish Garde, and Ms. Priti Kamthe — engaged with Mr. Rathi on key topics including early-stage investments, nurturing quality startups, and building investor awareness to support high-potential ventures in the region.



MAGIC Celebrates Shivrajyabhishek Day at Govt. ITI Jalna

On the historic occasion of Shivrajyabhishek Din, MAGIC actively participated in a vibrant celebration hosted by Govt. ITI Jalna, under the Department of Skill, Employment, Entrepreneurship & Innovation, GoM.

Key Highlights:

- Launch of MAGIC JIIT Challenge 2025
- 50-Tree Plantation Drive: Promoting sustainability and engaging students in eco-friendly initiatives.
- Formal commencement of incubation activities at MAGIC-ITI Jalna Incubation Center.



Launch of MAGIC – Jalna ITI Innovation Technical Challenge (JIIT) 2025

Marathwada Accelerator for Growth and Incubation Council (MAGIC) has launched the MAGIC – Jalna ITI Innovation Technical Challenge 2025 at the Government ITI, Jalna. The challenge was formally inaugurated at the hands of District Collector Dr. Shrikrishna Panchal, in the presence of MLA Shri Narayan Kuche, MAGIC Director Shri Ritesh Mishra, industry leaders Shri Nitin Kabra, Shri Anuj Bansal, Principal Mrs. Rajani Shelke, and MAGIC Incubation Manager Mr. Shashikant Tiwari. The challenge invites innovative technical ideas from students across government ITIs in Jalna district. Selected teams will receive cash prizes, certificates, startup kit and exclusive incubation support at MAGIC's upcoming center.



MAGIC Team Reaches All Govt. ITIs in Jalna District for 'MAGIC- JIIT Challenge 2025'

From 16–18 June 2025, the MAGIC team—Mr. Raghvendra Kulkarni, Mr. Shashikant Tiwari, and Mr. Krishna Tekale—visited 8 Government ITIs across Jalna district, including Jalna, Ambad, Bhokardan, Badnapur, Ghansavangi, Partur, Mantha, and Jafrabad.

Hundreds of students participated in sessions on innovation, entrepreneurship, and incubation. The enthusiastic response highlights MAGIC's commitment to grassroots innovation and rural talent engagement..

VISITORS AT MAGIC



Global Experts Visit MAGIC to Explore MedTech & AI Collaboration

Prof. Renu John, a renowned expert in biomedical engineering from IIT Hyderabad; Mr. Gregor Matenaer, CEO of CAIMAZO GMBH, Germany; and Dr. Matthias Zobel, also CEO of CAIMAZO GMBH, visited MAGIC Office & interacted with MAGIC Business Incubator SME Accelerator Directors and Team.

During their visit, the MAGIC directors presented an overview of MAGIC's key initiatives, startup incubation programs, and its vision for strengthening the MedTech and HealthTech ecosystem in the region. The discussion focused on how collaborative efforts between academia, industry, and incubators like MAGIC can drive innovation, support emerging startups, and develop skilled talent in AI and medical technology. The visiting experts expressed deep appreciation for MAGIC's structured and impact-driven approach. They showed keen interest in its ongoing activities and potential for global partnerships, especially in the areas of MedTech innovation, AI research, and healthcare transformation.



CII Marathwada Leadership Visits MAGIC

Mr. Prashant Narwade, Chairman – CII Marathwada Zonal Council, Vice President Manufacturing & Engineering, Greaves Cotton Ltd, Mr. Narendra Kulkarni, Vice Chairman – CII Marathwada Zonal Council, Managing Director, Endress+ Hauser Automation and Instrumentation (India) Pvt Ltd and Ms. Madhu Vasanthy, Senior Director – CII CIES along with CII Marathwada Council office team member Rubina Abrar, Sanket Chavan visited the MAGIC office.

The delegation interacted with the MAGIC team, appreciated our initiatives, and explored potential areas for meaningful collaboration. MAGIC has been an active partner with CII for the past 4 years, jointly driving innovation and entrepreneurship.



Kuberans Startup Director Visits MAGIC to Explore Collaboration

Mr. Sagoon Wagh, Director, Kuberans Startup Pvt. Ltd, visited the MAGIC office and engaged with the MAGIC team. He showed strong interest in MAGIC's role as an Incubator and SME Accelerator, supporting startups, fostering innovation, and promoting entrepreneurship in Tier II and III cities.

The meeting focused on exploring collaboration opportunities between MAGIC and Kuberans Incubation to jointly strengthen India's growing startup ecosystem.



MAGIC JALNA ITI INNOVATION TECHNICAL CHALLENGE (JIIT) 2025

Organized by
Marathwada Accelerator for Growth and Incubation Council (MAGIC)



EMPOWERING GRASSROOTS INNOVATORS

Objectives:

- Foster innovation and problem-solving at the grassroots level
- Offer mentorship and incubation to promising ideas
- Build a strong link between ITIs, local industry, and innovation networks

Timeline:

- Applications Open: June 06, 2025
- **Deadline to Apply: July 20, 2025**

Who Can Apply:

Students from all Government ITIs across Jalna district.

Awards & Recognition:

- 1st Prize: ₹51,000/-
- 2nd Prize: ₹31,000/-
- 3rd Prize: ₹21,000/-
- Top 10 Finalists: Certificates + Startup Kit
- Incubation Support at MAGIC ITI Jalna for top 6 teams

SCAN
TO
REGISTER!

bit.ly/MAGIC_JIIT



MAGIC WELCOMES NEW INCUBATEES



HV ELECTRIC VEHICLE PRIVATE LIMITED



INNERBHAKTI TECHNOLOGIES PRIVATE LIMITED



AUDILYTICS SOLUTIONS PRIVATE LIMITED



PCRA TECHNOLOGIES PRIVATE LIMITED



SHIVKATHI



VIRRA ENGINEERS PRIVATE LIMITED



RITZYRIDE MOBILITY AND PERSONNEL SOLUTIONS LLP

SEED FUND (APR- JUNE 2025)

Total Fund Disbursed is 10 lakh during this quarter



AUDILYTICS SOLUTIONS PRIVATE LIMITED (SISF SUPORT)



YOURSTORY MEDIA PRIVATE LIMITED



KUBERANS STARTUP EDUCATION PVT. LTD. (IDEABAAZ DANGAL)



TAKSHASHILA INSTITUTE OF ENGINEERING & TECHNOLOGY, DARAPUR, AMRAVATI

MAGIC MOUS

MEDIA COVERAGE

The media coverage section features a grid of newspaper clippings in Marathi, primarily from 'Pudhari' and 'Vishwakarma'. A prominent English article titled **'BEE' programme concludes** is included, detailing the Business Enterprise Educational Journey (BEEJ) program. The article, by Manish Gadhikar, describes a 40-hour initiative organized by the Maharashtra Accelerator for Growth and Incubation Council (MAGIC) to equip entrepreneurs with business fundamentals. It mentions that 28 startups participated and the course covered topics like company registration, compliance, sales, and marketing. Other clippings discuss the 'BEEJ' program's impact on budding entrepreneurs, the role of MAGIC, and various startup events and seminars.

DISCOVER MAGIC



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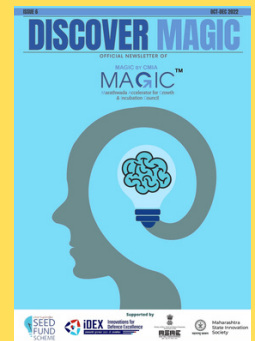
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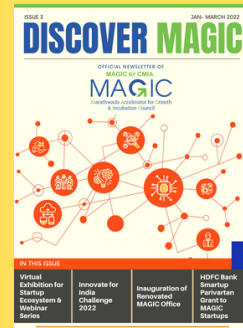
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OFFICIAL NEWSLETTER

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

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