

DISCOVER MAGIC

OFFICIAL NEWSLETTER OF

MAGIC BY CMIA
MAGICTM
Marathwada Accelerator for Growth
& Incubation Council



IN THIS ISSUE

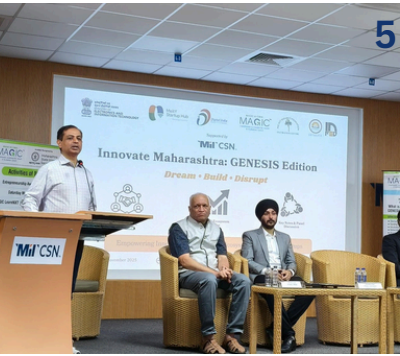
**Discover
Maharashtra
Genesis Edition**

**MAGIC
I Summit 2025**

**BATIC
2025**

**My Skill
My Business
at Jalna**

Highlights



DISCOVER MAGIC -
 Official Newsletter of Marathwada Accelerator for Growth & Incubation Council (MAGIC) Chhatrapati Sambhajnagar, Maharashtra, India.

Designed by: Nikhil Bhalerao
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Editor's Note

Dear Readers,

It gives me great pleasure to present to you the 18th edition of Discover MAGIC, chronicling a remarkable quarter of growth, collaboration, and innovation. October to December 2025 has been a period of meaningful progress for MAGIC — marked by new partnerships, expanded outreach, and continued commitment to nurturing entrepreneurship at the grassroots level.

During this quarter, MAGIC deepened its engagement with key national and state-level initiatives through platforms such as Innovate Maharashtra – GENESIS Edition, I-Summit under MAGIC Orbit 2025, and ISBACON 2025. These engagements enabled valuable knowledge exchange with policymakers, incubators, investors, and industry leaders, while opening new pathways for startups from Tier-2 and Tier-3 regions to access funding, mentorship, and market opportunities.

A strong focus remained on grassroots and skill-based entrepreneurship, particularly through the MAGIC-ITI Jalna Incubation Centre. Programs such as My Skill – My Business, BEEJ, and regular mentoring sessions continued to inspire youth to view entrepreneurship as a viable and aspirational career choice. These initiatives reaffirm our belief that local skills, when supported with the right guidance and ecosystem, can lead to sustainable enterprises and employment generation.

We are equally encouraged by the progress of MAGIC-incubated startups, their recognition at national platforms, and the successful facilitation of seed funding and support under prestigious schemes. These milestones validate the impact of structured incubation, strong mentorship, and collaborative ecosystem building.

As we move forward, we remain grateful to our mentors, partners, government agencies, industry stakeholders, and innovators for their continued trust and support. Together, we are building a resilient, inclusive, and future-ready innovation ecosystem rooted in the aspirations of the region.

Warm regards,
 Ashish Garde
 Director – MAGIC and Editor, Discover MAGIC

TEAM MAGIC



Board Members of MAGIC during the AGM 2025.

RESEARCH, DEVELOPMENT & INNOVATION (RDI) FUND



Hon'ble Union Minister Shri Dr. Jitendra Singh addressing the gathering at the RDI Fund Outreach Program held at the Jio World Centre, Mumbai

The Research, Development & Innovation (RDI) Fund—a landmark ₹1 lakh crore initiative envisioned under the guidance of Hon'ble Prime Minister Shri Narendra Modi—is designed to catalyse a transformative, private-sector-led R&D ecosystem in India. Approved by the Union Cabinet earlier this year and launched on 3rd November 2025, the RDI Fund aims to accelerate the development of cutting-edge technologies across deep-tech and strategic domains including AI, semiconductors, clean energy, biotechnology, space, healthcare, and advanced materials. With provisions for long-term, low-interest loans and equity-based risk capital, the Fund seeks to unlock large-scale private investment in research, promote IP creation, and strengthen India's position as a global innovation leader. The Department of Science & Technology (DST) has completed the formulation of implementation guidelines and Special Financial Rules, and applications have now been invited for second-level fund managers under ANRF.

Against this backdrop, the first RDI Fund Outreach Program was held at the Jio World Centre, Mumbai, bringing together over 200 fund managers, corporates, Incubators and startups to discuss the Fund's structure, implementation roadmap, and opportunities for the private sector. Addressing the gathering, Hon'ble Union Minister Shri. Dr. Jitendra Singh stated that the RDI Fund will “act as a transformational catalyst for private-sector driven R&D, IP creation, and commercialization,” emphasizing that “India must not only Make in India but Invent in India and lead future technologies.”



MAGIC team with Prof. Abhay Karandikar, Secretary, DST

Prof. Abhay Karandikar, Secretary, DST, further explained that the Fund will “catalyse a transformative, private sector-driven R&D ecosystem in India,” and highlighted that “the enthusiasm was palpable” as industry and investment leaders explored possibilities for deep-tech innovation across sunrise sectors.



Key stakeholders at RDI Fund outreach program

MAGIC team members, Ashish Garde & Prashant Deshpande Director MAGIC, actively participated in the program, engaging with key stakeholders, fund managers, and deep-tech innovators to understand opportunities for the region and strengthen MAGIC's role within the national R&D ecosystem.

INNOVATE MAHARASHTRA - GENESIS EDITION



Innovate Maharashtra – GENESIS Edition was organised at MIT College, Chh. Sambhajinagar

Innovate Maharashtra – GENESIS Edition was organised at MIT College, Chhatrapati Sambhajinagar jointly by MAGIC, INFED–IIM Nagpur, and AIC–ADT Baramati, bringing together innovators, startups and ecosystem leaders on one platform. The inaugural session of Innovate Maharashtra – GENESIS Edition set a powerful tone for the day with thought-provoking addresses by national innovation leaders.

Dr. Madangopal Paneerselvam, Chief Executive Officer, MeitY Startup Hub, Ministry of Electronics & IT, Govt. of India, joined virtually and delivered an impactful message on India's digital transformation, fast-changing technological landscape, and how startups are shaping the country's global identity. He emphasised the role of young entrepreneurs in building solutions for a rapidly evolving world.

Bisman Singh, Head of the GENESIS EIR Programme, elaborated on the flagship initiatives of the Government of India aimed at empowering startups from Tier-2 and Tier-3 regions through funding support, pilot grants, DeepTech assistance and dedicated mentorship.



Dr. Madangopal Paneerselvam, CEO, MeitY Startup Hub interacted online during the session



Bisman Singh, Head of the GENESIS EIR Programme shared information about MeitY initiatives

INNOVATE MAHARASHTRA - GENESIS EDITION



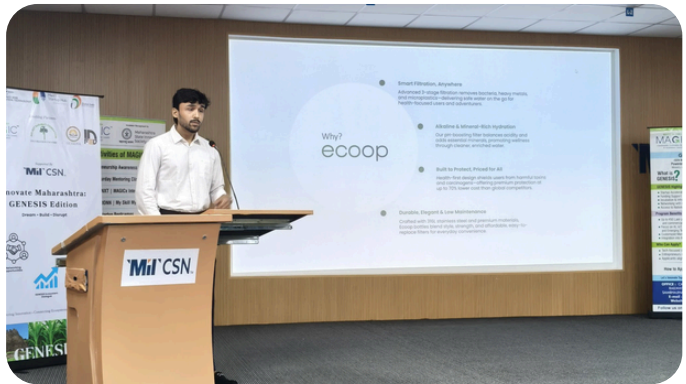
Innovate Maharashtra – GENESIS Edition was organised at MIT College, Chh. Sambhajnagar

Praveen Kulkarni, Vice President, Infosys, addressed the gathering with an inspiring talk on the transformation of Chhatrapati Sambhajnagar over the last decade, the emergence of startup-driven jobs, and India’s capacity to create 10,000 new unicorns. His message “Dream big and build for the world” resonated strongly with the young audience.

Earlier, Ashish Garde, Director, MAGIC, shared insights on MAGIC’s transformative 10-year journey and emphasized how the collaboration of three leading incubation centres has built a strong platform to drive innovation and entrepreneurship across Maharashtra. He also noted that this is the first time in India that three prominent incubators from Maharashtra have come together to jointly host an event of this scale.



Panel Discussion



Startup pitch

The GENESIS panel discussion offered rich insights into the changing landscape of entrepreneurship. Prasad Kokil (Managing Director, MAGIC) moderated the session featuring Suresh Todkar, Rajeev Manjarekar, Bisman Singh (Head – GENESIS EIR Programme), and Shivaji Dhawad (INFED–IIM Nagpur). The panel explored key themes such as Circular Economy, EnergyTech, Social Impact, startup readiness, ethical entrepreneurship, and selecting the right investors. During the event, startups selected under various GENESIS schemes also pitched their innovative ideas.

I-SUMMIT UNDER MAGIC ORBIT 2025



I-Summit Under MAGIC Orbit 2025 at MAGIC

The I-Summit concluded on a high note, with 14 startups pitching their ideas to 15 investors from diverse sectors, creating a robust platform for meaningful engagement and future investment opportunities.

This was the third edition of MAGIC’s investor-focused initiative, further accelerating our mission to build a vibrant, investment-ready startup ecosystem in Marathwada.

The Summit opened with insightful reflections from MAGIC Directors Prashant Deshpande and Mukund Bhogale, who shared their entrepreneurial journeys and offered valuable guidance for founders preparing to scale. The energy, curiosity, and collaboration in the room truly reflected the rising ambition of our region’s startup community.

MAGIC Directors Prasad Kokil, Ritesh Mishra, Ashish Garde, and Kedar Deshpande were also present during the Summit, adding strength and guidance to the proceedings. In the evening, MAGIC hosted an exclusive Mentors Meet, bringing together mentors, advisors, and board members for an interactive session dedicated to strengthening the startup and innovation ecosystem.



Startup Pitching during the investment summit

MAGIC Mentors Meet at Chh.Sambhajinagar

MAGIC POWER TALK WITH DR. UDAY NIRGUDKAR

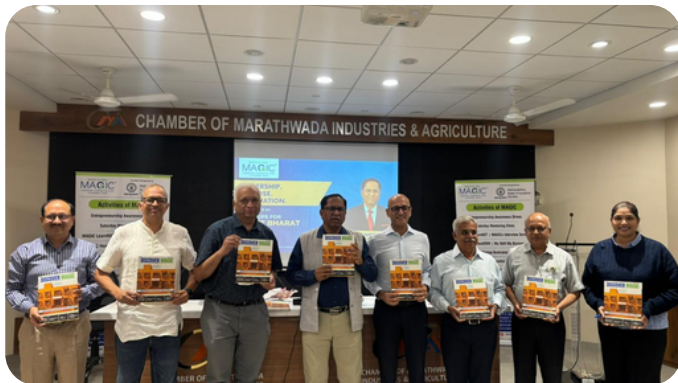


Power Talk with Dr. Uday Nirgudkar | Inspiring Insights on “Startups for a Developed India”

MAGIC successfully hosted a thought-provoking Power Talk by renowned senior journalist, thinker, and author Dr. Uday Nirgudkar on the theme “Startups for a Developed India.” The session, held at Bajaj Bhavan, CMIA, received an enthusiastic response from entrepreneurs, startup founders, industry leaders, academia, and students from across Marathwada. Dr. Nirgudkar shared powerful insights on entrepreneurship, innovation, global competitiveness, and the mindset required to build a developed India.

He emphasized that entrepreneurship is not a degree but a mindset, and highlighted how nations like Germany, Switzerland, and the United States built global leadership by strengthening their competitive advantages. The Power Talk also covered India’s economic evolution, the importance of continuous learning, consumer engagement, and the role of discipline and consistency in entrepreneurial success.

The event was graced by MAGIC Directors Prasad Kokil, Ashish Garde, Prashant Deshpande, Ritesh Mishra, along with MAGIC CEO Makarand Kulkarni. The session was anchored by Pritee Kamthe, General Manager, MAGIC. A large number of MAGIC-incubated startups participated in the interaction and shared their takeaways. During the program, the 17th edition of MAGIC’s newsletter ‘Discover MAGIC’ was formally unveiled.



Discover MAGIC: 17th Edition was published during the session



ISBACON 2025: ENABLING THE ENABLERS FOR A VIKSIT BHARAT



ISBACON 2025: Enabling the Enablers for a Viksit Bharat at IIT Guwahati

The MAGIC – Marathwada Accelerator for Growth and Incubation Council team actively participated in ISBACON 2025, the 17th Annual Conference of the Indian STEPs and Business Incubators Association (ISBA), held at IIT Guwahati. ISBACON 2025 was attended by more than 300 delegates participants, including incubator leaders, investors, government representatives, policymakers, industry experts, and thought leaders from across the country, creating a powerful platform for knowledge exchange and collaboration.

A total of 20 sessions were conducted over three days, comprising two fireside chats, five panel discussions, three masterclasses, a formal inaugural session, a keynote address, a valedictory ceremony, and a series of parallel thematic sessions, each designed to address critical aspects of incubation and startup development. The event featured 37 distinguished speakers, including members of the ISBA Advisory Board, who shared insights on emerging technologies, incubation excellence, funding mechanisms, social impact, and strategies for building resilient and future-ready institutions.

The event was supported by leading national organisations that play a pivotal role in driving entrepreneurship and research in India. These include the Department of Science & Technology (DST), the Ministry of Electronics & Information Technology (MeitY) through the MeitY Startup Hub, BIRAC, IDFC First Bank, HDFC Parivarthan, FundEnable, Arctic Invent, SanchiConnect, and other ecosystem partners. MAGIC's participation reaffirmed its continued engagement with the national incubation network and its commitment to contributing to policy dialogues, ecosystem building, and the growth of startups from Tier 2 and Tier 3 regions.



MAGIC team interacted with Dr. Parmit Dash, Program Director NITI Aayog, Atal Innovation Mission and Dr. Madangopal Paneerselvam, CEO, MeitY Startup Hub

MEDC MSME CAPACITY BUILDING SUMMIT 2025-26



MEDC MSME Capacity Building Summit 2025-26 held at Pune

The MEDC MSME Capacity Building Summit 2025-26, held in Pune, brought together industry leaders, experts, and ecosystem stakeholders to deliberate on strengthening MSME capabilities through leadership, technology, and innovation. A key highlight of the program was the insightful address by Vijay Rathod, Jt. CEO, MIDC, GoM who shared valuable perspectives on leadership, transformation, and building resilient MSME enterprises in an evolving economic landscape. The summit featured a compelling keynote by Prasad Pradhaan, PwC who shared strategic insights on leadership, global banking, GCC ecosystems, and capability building. The program also included a Guest of Honour address by Sushil R. Gaikwad, Senior official of MITRA, GoM who shared valuable perspectives on GCC policy and governance relevant to MSME growth.

Atul Shirodkar, President, Maharashtra Economic Development Council (MEDC), delivered an address outlining the vision and purpose of the summit, emphasizing its alignment with Viksit Maharashtra 2047. The program commenced with a welcome address by Sachin Itkar, Vice President, MEDC, who set the context for the day and highlighted the importance of collaborative knowledge exchange.

Ashish Garde, Vice President – Maharashtra Economic Development Council (MEDC) and Director – MAGIC, actively participated in the proceedings. He highlighted the importance of this conference and appreciated the efforts taken by the team & thanked the team behind the success of this conference. The program featured focused panel discussions on AI-led global outreach, digital transformation, healthcare innovation, and capacity building for GCCs, underscoring the need for collaborative and future-ready MSME ecosystems.



Panel Discussion during the MEDC MSME Capacity Building Summit 2025-26 held at Pune

BHARAT AGRI-TECH INNOVATION CHALLENGE (BATIC2025)



MAGIC's Bharat AgriTech Innovation Challenge 2025 –Launch at Mahyco, Jalna

MAGIC's Bharat AgriTech Innovation Challenge 2025 was launched recently at India's pioneer Seed Company, Mahyco, Dawalwadi, Jalna by Hon'ble Shri Rajendra Barwale, Chairman, Mahyco Pvt. Ltd., in the gracious presence of Shri Shirish Barwale and Shri Ashish Barwale. During the occasion, Shri Rajendra Barwale appreciated MAGIC's initiative for fostering AgriTech innovation and empowering startups working towards sustainable solutions for India's agricultural ecosystem. The event was attended by Ritesh Mishra, Prasad Kokil, Sunil Raithatha, Nitin Kabra, Jayant Saraf, Anuj Bansal, and Yashraj Peety. The MAGIC team — Makarand Kulkarni, Pritee Kamthe, Shashikant Tiwari, and Arjun Nagve — coordinated the launch.

MAGIC's Bharat AgriTech Innovation Challenge 2025 aims to accelerate innovation and entrepreneurship in the agricultural sector by encouraging startups and innovators to develop scalable, sustainable, and technology-driven solutions that strengthen India's agri ecosystem. Organized by MAGIC (Marathwada Accelerator for Growth and Incubation Council), this year's challenge offers mentoring, incubation, and cash prize to the winners of the challenge.



BATIC 2025
Germinate, Cultivate, Automate!

Supported by



BUSINESS ENTERPRISE EDUCATIONAL JOURNEY AT MAGIC-ITI JALNA



MAGIC-BEEJ Startup Orientation Session at MAGIC ITI Jalna Incubation Center

MAGIC successfully conducted the BEEJ Startup Orientation Session on 25 November 2025 at the MAGIC-ITI Jalna Incubation Center, engaging 17 aspiring entrepreneurs from the region.

The session featured insightful guidance from Mr. Prasad Kokil, Director MAGIC and Mr. Makrand Kulkarni, CEO, MAGIC covering:

- Overview of MAGIC's incubation support
- Interaction with participants on their startup ideas
- Process of company registration & DPIIT benefits

Understanding revenue models & building a Minimum Viable Product (MVP)

Participants received practical direction on shaping their startup journey, validating ideas, and exploring opportunities within the innovation ecosystem.



BEEJ Session at MAGIC - ITI Jalna Incubation Center

The second session was conducted by MAGIC Director Shri Prasad Kokil, covering two key topics: - Startup requirements & statutory compliance - Sales and marketing essentials Participants gained practical insights on building a compliant business and reaching the right customers.



BEEJ Business session on Business Plan Development were successfully conducted under the BEEJ program at MAGIC ITI Jalna Incubation Center. The session was led by Anil Mohgoankar, Mentor at MAGIC, focusing on structuring a practical business plan, aligning market needs, and execution readiness.

MAGIC - ITI JALNA INCUBATION CENTER, JALNA



MLA Shri Arjun Khotkar visit to MAGIC-ITI Jalna Inubation Center, Jalna

Hon. MLA Shri Arjun Khotkar visited the MAGIC Incubation Centre at Government ITI Campus, Jalna, accompanied by Mr. Ganesh Chimankar, Assistant Commissioner, Skill Development Department, along with local representatives, ITI Principal Rajani Shelke and ITI staff members.

During the visit, Shri. Khotkar interacted with innovators, explored the product display area, and appreciated the creative and locally relevant solutions in agri-tech, mechanical design, and renewable energy showcased by startups incubated at MAGIC. The visit concluded with an encouraging discussion on future growth opportunities for innovation and entrepreneurship in the region.



Professors from Government Polytechnic College, Jalna

MAGIC ITI Jalna Incubation Centre hosted a visit by three professors from Government Polytechnic College, Jalna. The visiting professors were warmly welcomed by the MAGIC team, including Mr. Anuj Bansal (Mentor), Mr. Shashikant Tiwari (Incubation Manager), and Mr. Arjun Nagve (Incubation Associate).

During the interaction, Mr. Bansal briefed the guests on the centre's objectives, facilities, and achievements, emphasizing the importance of fostering collaboration between technical institutions and the incubation ecosystem. The professors explored the innovation and product display areas, gaining insights into ongoing startup initiatives and student-led innovations.



**Friday Mentoring Session at
MAGIC - ITI Jalna Incubation Center**

Friday Mentoring Session at MAGIC ITI Jalna Incubation Centre MAGIC ITI Jalna conducted its Friday Mentoring Session (FMC), featuring insightful interactions with four promising startups.

The session was led by mentors Ritesh Mishra, Anuj Bansal, & Mr. Yash Bhakkad, with support from the incubation team — Shashikant Tiwari (Incubation Manager) and Arjun Nagve. The mentoring discussions focused on product development, business strategy, innovation, & scaling, providing startups with actionable guidance on improving product-market fit, refining business models, and enhancing investor readiness.

Startups also received valuable inputs on branding, marketing, customer engagement, & operational efficiency, aimed at accelerating their growth & sustainability.

MAGIC - ITI JALNA INCUBATION CENTER, JALNA



DVET Joint Director Visits MAGIC Jalna ITI Incubation Centre

DVET Joint Director Visits MAGIC Jalna ITI Incubation Centre Mr. Pradeep Durge, Joint Director, Regional Office, Directorate of Vocational Education and Training (DVET), Chhatrapati Sambhajinagar, visited the Government Industrial Training Institute (ITI), Jalna, and reviewed the activities of the MAGIC Jalna ITI Incubation Centre during his official tour.

During the visit, the MAGIC team presented a comprehensive overview of the incubation centre's functioning, with a special focus on initiatives aimed at fostering entrepreneurship among ITI students, providing mentorship and guidance to skill-based startups, strengthening industry linkages, and leveraging the available infrastructure to support aspiring entrepreneurs.

The discussion also highlighted how the Jalna ITI incubation model is enabling youth from rural and semi-urban areas to access self-employment and startup opportunities. Mr. Durge appreciated the sustained efforts undertaken by MAGIC to nurture an entrepreneurial and innovation-oriented mindset among ITI students.

He emphasized that initiatives integrating skill education with industry and startups are critical for employment generation and for giving momentum to the local economy. He further assured continued departmental support to strengthen such incubation-led skill development initiatives in the future.

The visit was also attended by senior officials from the regional and district-level offices, including Mr. A. P. Shinde, Mr. D. F. Nikam, Mr. R. G. Bulbule, Mr. Atul Keshkar, Mr. Pravin Ukhalikar, Ms. Trupti Bhopi, and Ms. Rajani Shelke. All the dignitaries expressed positive feedback on the incubation centre's initiatives and noted that such innovative platforms are providing ITI students with a clear entrepreneurial direction and enhanced career pathways.



MAGICx Interview Series at MAGIC - ITI Jalna

MAGIC successfully conducted the MAGIC Interview Series special guidance program today at the MAGIC-ITI Jalna Incubation Center. Successful entrepreneur Mr. Gaurav Chechani inspired the trainees with valuable insights from his entrepreneurial journey. He spoke about the evolution of his business ideas, the strategies that led to increased turnover, the challenges faced along the way, and the practical measures he adopted to overcome them.

Sunil Raithatha, Director, MAGIC, shared innovative business ideas with the trainees & highlighted how nurturing creativity—whether in employment or entrepreneurship, plays a vital role in achieving growth.

SEED FUND SUPPORT TO STARTUPS



MAGIC announces two winners under MeitY GENESIS EiR Cohort 2!

Marathwada Accelerator for Growth & Incubation Council (MAGIC), the implementation partner for the MeitY GENESIS Entrepreneur-in-Residence (EiR) Program – Cohort 2, is delighted to share that two startups have been selected for the national EiR Cohort 2 grant supported by the MeitY Startup Hub, Ministry of Electronics & Information Technology (MeitY).

MAGIC Incubator received an overwhelming response for EiR Cohort 2, with 100+ startups applying for the scheme from across the region.

Selected Startups

- Brainspired Labs Private Limited
- Eyeqlytics Technologies Pvt. Ltd.

Both startups have been awarded ₹10 lakh each to strengthen their innovation journey. Under this prestigious EiR program, the founders will benefit from structured financial assistance, expert mentorship, state-of-the-art incubation facilities, and access to India's growing deep-tech and entrepreneurial ecosystem. MAGIC congratulates both startups for this remarkable achievement and wishes them continued success as they build transformative technology solutions from Marathwada.



MSInS Seed Fund Support

Blue Phoenix Technologies Pvt. Ltd., founded by Mr. Dishant Shah has received a Seed Fund support of ₹10 Lakh under the Maharashtra State Innovation Society (MSInS) Seed Fund Scheme.

The Seed Fund Cheque was handed over by Mr. Makarand Kulkarni, CEO – MAGIC, and Ms. Preeti Kamthe, GM – MAGIC to the team of Blue Phoenix Technologies Pvt Ltd

MAGIC STARTUPS ACHIEVEMENTS

Startup News

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Congratulations Mahesh Londhe

Congratulations to Mahesh Londhe, Founder – Agrozee Organics Pvt. Ltd. (MAGIC Incubated Startup) Agrozee Organics Pvt. Ltd. has been recognized as the Runner-Up at the prestigious Doing Good for Bharat Awards 2025 held in New Delhi.

This achievement reflects the startup's commitment to sustainable agriculture, organic innovation, and rural development, contributing meaningfully to the vision of a greener and self-reliant Bharat.

Startup News

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Congratulations to Chaitanya Yenge,

Congratulations to Chaitanya Yenge, Founder of Oxobot Robotics! Oxobot Robotics, a MAGIC-incubated startup, has won the 1st Prize at Yuvahan 2025 – Student Entrepreneur Innovation Challenge, organized by ARAI-AMTIF during the NEXGEN Mobility Show 2025 held in Pune from 9–11 October 2025.

The Yuvahan 2025 Innovation Challenge, conducted by ARAI-Advance Mobility Transformation & Innovation Foundation (AMTIF), recognizes and supports the most promising innovations by young entrepreneurs in the field of mobility, automation, and sustainable technology.

Startup News

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& Incubation Council



Congratulations Wingrow Agritech

Congratulations Wingrow Agritech, MAGIC Incubated Startup for winning the prestigious Rural Category Award at the 13th National Conference on Social Innovation (PIC NCSI 2025) at Pune Int Centre.

Wingrow's innovative and scalable agri-solutions are transforming farmer livelihoods through technology-driven market linkages, sustainable cultivation models, and community-focused interventions.

This year's NCSI, hosted for the first time at PIC's Pashan campus, brought together some of the most impactful social changemakers from across the country.

MAGIC VISITORS



Team PREC visit to MAGIC Office, Chh. Sambhajinagar

Dr. Sanjay Kurkute, CEO – PREC Research Innovation Start-ups and Medium Enterprises (PRISM) Forum, and Dean R&D, Pravara Rural Engineering College (PREC), Loni, visited MAGIC along with a team of 40 students to understand the incubation ecosystem and initiatives undertaken for promoting entrepreneurship, nurturing innovation, and supporting startups.

The visit included an interaction with the MAGIC team, providing students valuable insights into startup incubation processes, innovation support mechanisms, and opportunities for young entrepreneurs.



Visit by Mr. Anil Bhalerao

Mr. Anil Bhalerao, Ex. Director, Garware Polyester Ltd, visited the MAGIC office and interacted with MAGIC team. Ashish Garde Director MAGIC shared the journey of MAGIC.

Mr. Anil Bhalerao showed keen interest in the innovative products & services developed by MAGIC-incubated startups and MAGIC's initiatives as an Incubator and SME Accelerator focused on supporting startups, nurturing innovation, and promoting entrepreneurship.



High-level delegation from Invest India,

A high-level delegation from Invest India, the national investment promotion agency, visited Chhatrapati Sambhajinagar for an important interaction meeting with key industry stakeholders. The delegation included Mr. Ananthanarayanan Shanmugam, Senior Vice President & Chief Industry Officer; Mr. Sanid Patil, Senior AVP; and Mr. Kuldeep Singla, Assistant Vice President, Invest India.

The primary objective of the visit was to review the rapidly growing Electric Vehicle (EV) ecosystem in the region, understand industry requirements, and identify potential avenues for future collaboration. The team also gathered insights about Marathwada's industrial clusters, manufacturing capabilities, and promising investment opportunities. During the visit, the delegation called on the MAGIC office, where they interacted with the MAGIC team.

A detailed presentation was delivered, highlighting MAGIC's initiatives to support startups, nurture innovation, and promote entrepreneurship across the region. Invest India plays a critical role in driving investments into the country, supporting industries, and connecting global companies with India's growth ecosystem.

MAGIC VISITORS



Team InFED IIM Nagpur visit to MAGIC Office

The InFED IIM Nagpur team visited the MAGIC office during their presence in the city for Innovate Maharashtra – GENESIS Edition, jointly organized by InFED IIM Nagpur, MAGIC, and AIC-ADT Baramati.

During the visit, the team interacted with the MAGIC leadership and incubation staff, discussed ongoing collaborations, and explored new ways to work together for strengthening the startup ecosystem across Maharashtra.

This interaction added meaningful value to the partnership between the three incubation centers and set the stage for future joint initiatives.



Alok Kumar Gupta visits MAGIC ITI Jalna

Shri Alok Kumar Gupta, Founder – Surabhi Foundation and Architect of the Three-Tier Rural Enterprise Ecosystem, visited the MAGIC ITI Jalna Incubation Center.

He interacted with Shri Sunil Raithatha, Director – MAGIC ITI Jalna, and Shri Anuj Bansal, and discussed opportunities for strengthening rural entrepreneurship.

Key discussion points included:

- Possibility of creating an agri-cluster
- Supporting grassroots innovators through structured programs
- Setting up a common packaging and processing facility for rural products



Team Audilytics Solutions visit to MAGIC

The annual get-together of Audilytics Solutions Pvt. Ltd., MAGIC supported Startup, was held at the MAGIC Co-working Space, Chhatrapati Sambhaji Nagar. Founder Mr. Sainath Jamdadwar and his team joined us for an interactive discussion.

Mr. Raghvendra Kulkarni, MAGIC Seed Fund Manager shared an overview of MAGIC's incubation support, and briefed the team about MAGIC's initiatives.



Aditya Deshpande, DPU Unitech Foundation

Aditya Deshpande, Senior Incubation & Program Manager, DPU Unitech Foundation, visited the MAGIC – Marathwada Accelerator for Growth and Incubation Council office and interacted with the MAGIC team.

The discussion explored potential areas of collaboration to strengthen incubation programs, ecosystem partnerships, and support for early-stage startups.

MAGIC OUTREACH



Deeksharambh Ceremony at Agriculture College, Parbhani

MAGIC Director Mr. Ritesh Mishra attended the Deeksharambh Ceremony, Yuvak Melava, and Felicitation of Meritorious Students organized by the College of Agriculture, Parbhani under Vasantnao Naik Marathwada Krishi Vidyapeeth (VNMKV), Parbhani. The event was graced by the presence of Dr. Indra Mani, Vice-Chancellor, VNMKV Parbhani, as the Chief Guest and Chairman, along with other distinguished guests and dignitaries from the academic and administrative fraternity.

During the visit, discussions were also held regarding potential collaboration and tie-up between MAGIC and VNMKV to promote agricultural innovation, entrepreneurship, and startup incubation in the agritech domain.



Rotary Rainbow Club Jalna at JET's College

MAGIC participated in the Education & Career Guidance Festival organised by Rotary Rainbow Club Jalna at JET's College on 27–28 November.

During the two-day festival, the MAGIC team, along with MAGIC-incubated startups, set up an information and innovation stall aimed at guiding students on entrepreneurship, startup opportunities, skill development, and emerging career pathways. The stall served as an interactive platform where students explored new-age technologies, engaged directly with innovators, and gained insights into the entrepreneurial journey—from ideation and validation to building impactful ventures.



MAGIC at ICONN Summit 2025, Hyderabad

MAGIC Director Ashish Garde actively participated in the CII ICONN Summit 2025 organised by CII CIES at Hyderabad. The summit focused on building collaboration between startups, incubators, corporates, investors, and policymakers across key areas such as sustainability, financial inclusion, connectivity, and manufacturing.

The event offered valuable interactions and opportunities to explore partnerships that can strengthen the innovation and entrepreneurship ecosystem.



MAGIC at KISAN 2025 | Pune

The MAGIC team attended the KISAN Exhibition 2025 in Pune to promote the Bharat Agri-Tech Innovation Challenge (BATIC) 2025 and connect with farmers, agri-professionals, startups, and industry representatives.

Avishkar Patil, MAGIC intern shared information about BATIC and engaged with potential participants and sponsors.

MAGIC OUTREACH



MAGIC at IIT Bombay's E-Summit

MAGIC participated as an Incubation Partner at IIT Bombay's E-Summit, engaging with early-stage innovators and introducing them to the incubation and ecosystem support available at MAGIC.

The team highlighted MAGIC's structured incubation model, mentorship access, investor networks, and flagship programs such as BATIC 2025, enabling participants to explore pathways for startup growth.

General Manager Ms. Pritee Kamthe and Intern Mr. Avishkar Chondhe represented MAGIC, interacting with founders, reviewing ideas, and guiding them toward opportunities within MAGIC's entrepreneurship ecosystem.



National IP Yatra, hosted by AIC – Pinnacle, Pune

The National IP Yatra 2025–26, hosted by AIC – Pinnacle Entrepreneurship Forum in Pune with the support of the Ministry of Micro, Small and Medium Enterprises, witnessed in-depth deliberations aimed at strengthening India's innovation, IP, and enterprise ecosystem in line with the vision of Viksit Bharat 2047.

A key highlight of Day 2 was the panel discussion on "Building a Resilient Workforce: Social Security and Retirement Planning for MSMEs & Startups." The session focused on an often under-addressed but critical aspect of enterprise sustainability—long-term financial security for founders and employees in the MSME and startup ecosystem.



Meeting with Swapnil Jain, Cofounder Ather Energy

During ISBACON 2025, the MAGIC team had an engaging interaction with Mr. Swapnil Jain, Co-Founder and Chief Technology Officer (CTO), Ather Energy.

The discussion included perspectives on Ather Energy's upcoming project in Chhatrapati Sambhajnagar, along with broader conversations on innovation and ecosystem collaboration.

The interaction offered valuable insights into Ather Energy's startup journey, its focus on product-led and DeepTech innovation, and the challenges and opportunities involved in building and scaling a technology-driven enterprise in India. The role of strong incubation and innovation ecosystems in supporting founders at both early and growth stages was also highlighted.

MY SKILL - MY BUSINESS IN JALNA DISTRICT



My Skill - My Business at ITI Mantha

A special guidance session based on the theme “My Skill – My Business” was successfully conducted at Dr. Sant Ishwarsingh Maharaj Government ITI, Mantha, in collaboration with MAGIC, Chhatrapati Sambhajnagar.

Entrepreneur Mr. Vivek Kabra interacted with the students and shared practical insights on building a skill-based business, exploring startup opportunities, developing effective business models, market and customer analysis, and nurturing innovative thinking.

The trainees participated enthusiastically and expressed confidence that creating their own business can offer greater stability and satisfaction than waiting for a job.



My Skill - My Business at Govt. ITI, Ghansavangi,

The “My Skills – My Business” workshop was successfully conducted today at Dr. Shyamaprasad Mukharjee Government ITI, Ghansavangi, in collaboration with MAGIC, Chhatrapati Sambhajnagar.

During the session, Shri Makarand Kulkarni, CEO – MAGIC, interacted with the trainees and emphasised that every student has the potential to build their own enterprise instead of relying solely on jobs. He guided participants on startup ideas, business model development, innovative thinking, and effectively using their skills for entrepreneurship.



My Skill - My Business at ITI Jafrabad

My Skill – My Business | Jafrabad An interactive session on “My Skill – My Business” was held on 16 December 2025 at Kanifnath Maharaj Industrial Training Institute, Jafrabad, aimed at motivating ITI trainees to transform their technical skills into sustainable business opportunities.

Mr. Sanyam Kavade, Entrepreneur – Veera Electric, shared practical insights on identifying business ideas from everyday challenges and converting them into viable enterprises, drawing from his own entrepreneurial journey



My Skill - My Business at ITI Bhokardan

MAGIC, in association with Swatantrasenani Pundlik Hari Danve Government ITI, Bhokardan, successfully conducted “My Skills, My Business” to encourage ITI students to convert their technical skills into sustainable business opportunities.

The session highlighted entrepreneurial thinking, skill-based enterprise development, and the fundamentals of starting micro-enterprises. Shri. Nitin Kabra, Director – MAGIC, and Shri. Devidas Rathod, General Manager – MAGIC, shared practical insights, inspiring students to explore self-employment and entrepreneurship as viable career paths.

MAGIC UPDATES



MAGIC Welcomes CEO Makrand Kulkarni

MAGIC welcomes its new CEO, Mr. Makarand Kulkarni. The Board of Directors extends a warm welcome to Mr. Makarand Kulkarni as he takes charge as the new Chief Executive Officer of MAGIC (Marathwada Accelerator for Growth and Incubation Council).

With his rich experience and dynamic leadership, MAGIC looks forward to scaling new heights in fostering innovation, nurturing startups, and strengthening the entrepreneurial ecosystem of the region.



Welcome of GM Outreach Shri Devidas Rathod

We are delighted to welcome Shri Devidas Rathod as General Manager – Outreach at MAGIC. With over three decades of distinguished service across skill development, institutional leadership and community engagement, he is known as a strong team builder whose work has significantly shaped training ecosystems.

His impactful efforts in encouraging girls from rural areas to take up technical skills and pursue careers in industry stand out as a notable contribution to inclusive growth. His leadership will further strengthen MAGIC's mission of empowering innovators, startups and regional development initiatives.



Diwali Vibes at MAGIC!

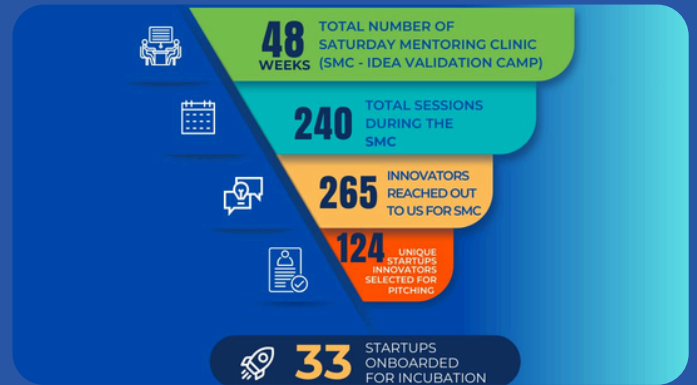
The spirit of Diwali filled the MAGIC office with light, laughter, and togetherness as our team, mentors, and founders came together to celebrate the festival of lights.

From warm conversations to festive smiles, the Diwali & Mentor–Mentee Get-Together was a joyful reminder of the strong bonds, shared goals, and collective energy that drive innovation at MAGIC.



MAGIC BY CMIA
MAGIC
 Marathwada Accelerator for Growth
 & Incubation Council

Year in Review 2025



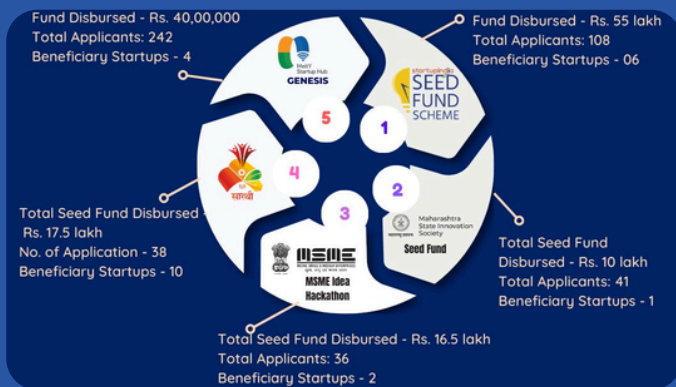
In the year 2025, MAGIC forged 16 strategic MoUs, strengthening collaborations & partnership with key govt. institutions, and startup ecosystem stakeholders.

Together, we have supported startups, nurtured innovation, and promoted entrepreneurship, driving meaningful change in the ecosystem.

MAGIC's Saturday Mentoring Clinic (SMC) continued to empower innovators throughout 2025, serving as a vital platform for idea validation, expert mentoring, and startup readiness.

Year in Review 2025 Highlights: -

- 48 weeks of Saturday Mentoring Clinics
- 240 sessions conducted
- 265 innovators reached out for SMC
- 124 unique startups/innovators selected for pitching
- 33 startups successfully onboarded for incubation



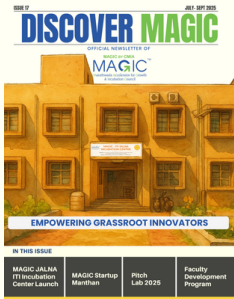
MAGIC is delighted to share the impact of this year's seed funding initiatives, enabling early-stage startups to grow, innovate, and scale. In 2025, MAGIC facilitated seed funding across five dedicated schemes, supporting 23 startups through curated incubation and financial assistance.

- **Total Seed Fund Disbursed: ₹1,39,00,000**
- **Additional Seed Fund in Pipeline: ₹1,80,00,000**

As we reflect on an impactful year, MAGIC proudly celebrates 5 outstanding startups that have successfully progressed through our incubation and support programs in 2025. Their journeys represent the innovation, resilience, and entrepreneurial spirit that define MAGIC's growing ecosystem.

From securing seed funding to achieving key milestones, these startups exemplify the transformative impact of structured support and mentorship

DISCOVER MAGIC



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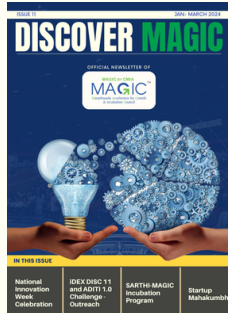
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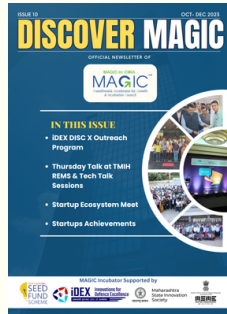
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OFFICIAL NEWSLETTER

Marathwada Accelerator for Growth & Incubation Council (MAGIC)

OFFICE:

CMIA, BAJAJ BHAVAN, P-2, MIDC AREA, RAILWAY STATION ROAD,
CHHATRAPATI SAMBAJINAGAR(MH) - 431005, INDIA

8888889667 | contact@magicincubation.com | [f](#) [X](#) [v](#) [i](#) [in](#) MAGICIncubation